

IATA

AVIATION

DAY

MENA

Jeddah, Saudi Arabia
06 – 07 May 2025

SPONSORSHIP & EXHIBITION PROSPECTUS



Saudia



#ADMENA

IATA AVIATION DAY MENA

ABOUT THE EVENT

IATA Aviation Day Middle East and North Africa at a glance

The IATA Aviation Day Middle East and North Africa is a leading industry event in the region, bringing together aviation leaders, regulators, and experts to delve into discussions of the main challenges and opportunities facing the regional and global air transport industry.

The participants will have the opportunity to take part of the discussions of the future trends and strategies aimed at enhancing the safety and efficiency of air transport industry.

Be part of the success!

Joining the IATA Aviation Day Middle East and North Africa, Sponsors and Exhibitors will enjoy two days of exceptional opportunities to directly engage with influential decision-makers and potential clients showcasing how their products and solutions can contribute to growth, provide value, and streamline forthcoming challenges.



Please contact our Sponsorship Team to see how we can help you achieve your business objectives.

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Jeddah, Saudi Arabia

Jeddah, a vibrant city on the Red Sea coast of Saudi Arabia, beautifully blends rich cultural heritage with modernity. Known as the gateway to Mecca, it holds immense religious significance. The city's historic Al-Balad district, with its ancient coral houses and bustling souks, offers a glimpse into its storied past.

Modern Jeddah is epitomized by the stunning King Fahd Fountain, the tallest of its kind in the world, and the Jeddah Corniche, a scenic waterfront area perfect for leisurely strolls. The city is also home to the impressive Jeddah Tower, set to be the world's tallest building upon completion.

Art enthusiasts will appreciate the Jeddah Sculpture Museum, an open-air gallery showcasing works by international artists. Jeddah's culinary scene is a delightful mix of traditional Saudi dishes and international cuisine, reflecting its cosmopolitan nature.

Whether exploring its historical sites or enjoying its modern attractions, Jeddah offers a unique and enriching experience.



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SPONSORSHIP TIERS

PLATINUM	GOLD	SILVER	BRONZE
USD 45,000+	USD 35,000+	USD 25,000+	USD 10,000+
Up to 8 delegates	Up to 6 delegates	Up to 5 delegate	Up to 3 delegate
Double Booth Prime Location	Single Booth Prime Location	Booth not included	Booth not included



Your Brand exposure will cover:

- Event page at IATA.org before and during the event
- On-site signage located throughout the venue including main conference room
- Email marketing campaigns leading up to the event
- All event printed and digital material

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Brand Visibility – Branded Item	p.6
Brand Visibility - Branded Video	p.6
Charging Station	p.6
Eco-friendly Water Bottles	p.6
Lanyards	p.6
Name Badges	p.6
Networking Break AM & PM	p.6
Networking Breakfast: Women in Aviation	p.6
Networking Dinner	p.7
Networking Lounge	p.7
Networking Lunch	p.7
Networking Reception	p.7
Networking Welcome Coffee	p.7
Online & Onsite Registration	p.7
Photo Booth	p.7
Wi-Fi Connection	p.7
Exhibition Booth	p.8

Put your company in a position for success. Contact our Sponsorship Team to see how we can help you achieve your business objectives.

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SPONSORSHIP PACKAGES

Brand Visibility - Branded Item | USD40,000

- Item to be distributed to all delegates at the registration desk.
- To be agreed between IATA and the sponsor.

Brand Visibility - Branded Video | USD15,000 Call for Details

Charging Station | USD15,000

- Branded charging station at a prominent area.

Eco-friendly Water Bottles | USD15,000

- Bottles to be provided by the sponsor.
- Bottles to be given to all delegates at the registration desk.

Lanyards | USD30,000

- Lanyards with logo will be distributed to all delegates during registration.
- Lanyards provided by sponsor. Final lanyards number to be agreed with IATA

Name Badges | USD30,000

- Name badges with sponsor logo will be distributed to all delegates at the registration desk.

Networking Break AM & PM | USD12,500 each 06 & 07 May 2025

- Onsite signage during the coffee break.
- Distribute promotional items during the coffee break.
- Opportunity to provide branded items such as cups, napkins, coffee stirrers, etc.

Networking Breakfast: Women in Aviation USD20,000 | 07 May 2025

- Speaking opportunity during the breakfast.
- Branding in conference room.
- Tent cards on the tables with sponsor logo.
- Opportunity to provide branded items such as cups, napkins, coffee stirrers, etc.



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SPONSORSHIP PACKAGES

Networking Gala Dinner | 06 May 2025

- Exclusive sponsorship of the dinner.
- Speaking opportunity during the dinner.
- Reserved two tables at the dinner.
- Company logo prominently displayed during the dinner.
- Branded invitation to the dinner sent to all event delegates.

Networking Lounge | USD30,000

- Location of the Networking Lounge will be selected to provide easy access and will be well promoted.
- One branded digital banner with your company logo.
- Marketing collateral can be distributed in the area.
- Any additional branding will be covered by the sponsor.

Networking Lunch | USD20,000 each

06 & 07 May 2025

- Onsite signage during the lunch.
- Opportunity to distribute marketing collateral during the lunch.
- Opportunity to provide branded items such as cups, napkins, coffee stirrers, etc.

Networking Welcome Reception | 05 May 2025

- Exclusive sponsorship of the reception.
- Speaking opportunity during the reception.
- Company logo prominently displayed during the reception.
- Branded invitation to the reception sent to all event delegates

Morning Welcome Coffee | USD10,000 each 06 & 07 May 2025

- Onsite signage during the coffee break.
- Distribute promotional item during the coffee break.
- Opportunity to provide branded items such as cups, napkins, coffee stirrers, etc.

Online & Onsite Registration | USD25,000

- Branded registration kiosk.
- Sponsor logo included on the registration webpage.
- Sponsor logo included in event registration confirmation emails sent to all delegates.

Photo Booth | USD15,000

- A backdrop at prominent location for delegates to take group pictures.
- Logo of the sponsor on the backdrop.

Wi-Fi Connection | USD15,000

- Exclusive Wi-Fi supporter with choice of login password for conference.
- Information on Wi-Fi will be always accompanied with your brand.

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EXHIBITION OPPORTUNITIES

Showcase Your Solutions

Turnkey Stand at the event Exhibition IATA Members & Strategic Partners

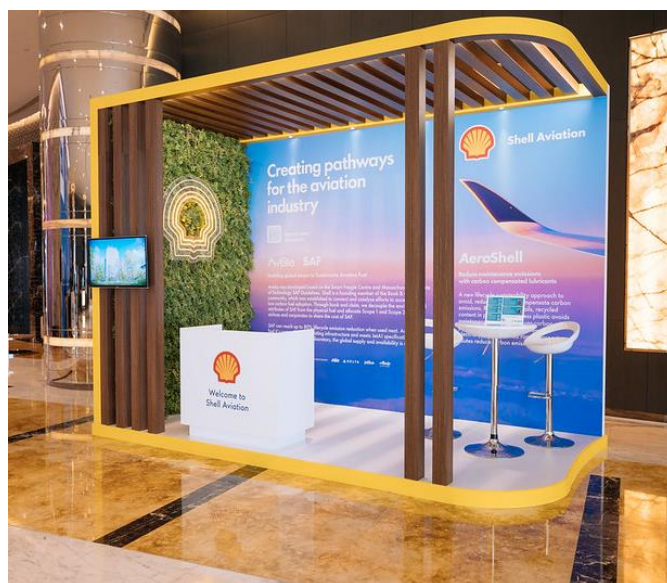
- 3m x 2m –USD7,500
- 6m x 2m –USD11,500

Non - IATA Members

- 3m x 2m –USD9,500
- 6m x 2m –USD13,500

Sponsorship amount includes the space in which the booth will be set up. It does not include the cost of the design and actual setup.

Sponsors may have their own service provider for booth design and setup. The preferred event contractor contact details can be provided upon request.



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