

IATA

WINGS

OF CHANGE

AMERICAS

Mexico City, Mexico
27-28 June 2023

PROGRAM



Host Airline



AEROMEXICO



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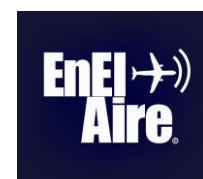
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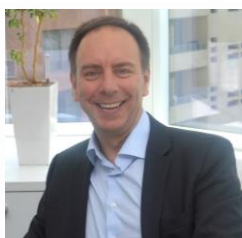
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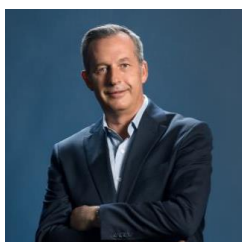
IATA WINGS OF CHANGE AMERICAS

WELCOME



Peter Cerdá, Regional Vice President, The Americas, IATA

IATA is excited to bring our Wings of Change Americas Conference to Mexico this year. Mexico is a key market in the region and a major player in the global economy. We look forward to providing a forum for industry and government leaders to discuss the opportunities facing aviation in the region and creating a joint agenda to make air transport in the Americas more competitive on a global stage. By working together, we can maximize aviation's value in terms of jobs creation, economic activity and air connectivity, reaching all corners of North and South America, and benefitting all levels of society. We look forward to seeing you in Mexico!



Andres Conesa, CEO Aeromexico – Host Airline

This conference brings together some of the brightest minds and influential leaders in the aviation industry to discuss the future of air travel. As an airline committed to innovation and progress, Aeromexico is delighted to play a key role in shaping the sustainable future of our industry and support this important conference to advance air transport across the Americas.



Jorge Nuño Lara, Secretary of Infrastructure, Communications and Transport

As Mexico's Secretary of Transport, I am honored for IATA's Wings of Change Americas Conference to take place in Mexico. This event is a crucial opportunity to discuss the current state and future of aviation in the Americas region, and Mexico's role in driving innovation, sustainability, and growth in this vital sector. I look forward to productive conversations and collaboration with industry leaders, stakeholders, and policymakers from across the region.

IATA WINGS OF CHANGE AMERICAS

Version as June 22, 2023

Tuesday, 27 June

- 08:00 – 18:00** **CONFERENCE REGISTRATION**
Foyer – 2nd Floor
- 08:30 – 19:00** **EXHIBITION OPEN**
Regency A&D
- 08:30 – 10:00** **WELCOME NETWORKING BREAKFAST**
Regency A&D
- 10:00 – 10:30** **OPENING PLENARY**
Regency Ballroom B&C
- Aeromexico Welcome to Mexico**
Andres Conesa, CEO, Aeromexico – *per video*
- IATA Welcome to Wings of Change Americas**
Peter Cerdá, Regional Vice President, The Americas, IATA
- Government Welcome to Mexico**
Jorge Nuño Lara, Secretary of Infrastructure, Communications & Transport
- 10:30 – 11:15** **Regulatory Roundtable: Importance of Joint Government & Industry Agenda to Advance Air Transport Across the Americas**
- Panel discussion led by **Oracio Marquez**, Regional Director, External Affairs & Sustainability, Latin America & Caribbean, IATA
- Cuitlahuac Gutierrez**, SVP, Institutional Relations, Government, Airports and Industry Affairs, Aeromexico
Ricardo Catanant, Director, ANAC, Brasil
Patricia Mastropiero, Partner, Haynes and Boone
Humberto Lopez Mata, Director International and Regulatory Affairs, Delta Air Lines
- 11:15 – 11:45** **NETWORKING COFFEE BREAK**
Regency A&D

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Version as June 22, 2023

Tuesday, 27 June

- 11:45 – 12:00** **Flying in Freedom: a Pathway to Prevent Human Trafficking**
Mario Cordero, Head of United Nations Office on Drugs and Crime
- 12:00 – 13:15** **Aviation as an enabler of Socio-Economy Recovery & Growth in the Americas**
Executive Chat with **Gabriela Frias**, Journalist, business anchor for CNN en Español
- Ricardo Sánchez**, CFO, Aeromexico
Frederico Pedreira, COO, Avianca
Pedro Heilbron, CEO, Copa Airlines
Dionisio Pérez- Jácome, Vicepresidente de desarrollo corporativo y sostenibilidad, Volaris
- 13:15 – 14:30** **NETWORKING LUNCH**
Regency A&D
- 14:30 – 14:50** **Insights on Tax Policy: Maximizing, not hampering the region's potential**
Ligia Fonseca, Assistant Director, Industry Taxation, IATA
- 14:50 – 15:00** **Uniting Aviation:
ICAO's Vision for a Sustainable & Innovative Air Transport Sector**
Juan Carlos Salazar, Secretary General, ICAO – per video
- 15:00 – 16:00** **Aviation's energy transition to SAF:
Challenges and opportunities in the Americas**
IATA Insights by **Pedro de La Fuente**, Senior Manager, Sustainability, IATA
- Expert panel with **Diego Rivera**, Research Associate, Center on Global Energy Policy
- Karen Farias**, ESG Director, Aeromexico
Guillaume Gressin, Vice President International, Strategy and Commercial Operations, Airbus Latin America & Caribbean
Dr. Agustín Ávila, Director General de Políticas Para la Acción Climática, SEMARNAT
Teresa Parejo, Head of Sustainability, Iberia
- 16:00 – 16:30** **NETWORKING COFFEE BREAK**
Regency A&D

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Tuesday, 27 June

- 16:30 – 16:40** **Enhancing the Travel Experience:
Evolving customer preferences in the post COVID world**
Fernando García Ruiz, CEO for Latin America, Universal Assistance
- 16:40 – 16:55** **Modern Airline Retailing:
Strategic Roadmap Towards True Customer Centricity**
Alicia Lines, Regional Director, Financial Settlement & Distribution Services, IATA
- 16:55 – 17:55** **New Distribution & Personalized Sales: Where are we in Latin America?**
Panel discussion led by **Melany Cornejo**, Distribution Director, Avianca

Carlos Torres, Airlines Director Latin America, Travelport
Erica Quiroz, Regional Director for Latin America, IBS Software
Glenn Barcheski, Director, Air Distribution Sales Americas, Amadeus
Jose Guzmán, Sales Director, Sabre
- 17:55 – 18:00** **Closing of Day 1**
- 18:00 – 19:00** **NETWORKING COCKTAIL RECEPTION**
Regency A&D & Foyer
- 19:00 – 21:30** **NETWORKING DINNER**
Regency Ballroom B&C

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IATA WINGS OF CHANGE AMERICAS

Version as June 22, 2023

Wednesday, 28 June

08:00 – 11:00 **CONFERENCE REGISTRATION**
Foyer – 2nd Floor

08:00 – 12:45 **EXHIBITION OPEN**
Exhibition Area at Regency A & D

07:30- 09:00 **IAWA BREAKFAST - *By invitation only***
Regency F- 1st Floor

08:00 – 09:00 **WELCOME COFFEE**
Regency A&D

PLENARY
Regency Ballroom B&C

09:00 – 09:45 **Wings of Equality: Empowering Gender Diversity in Air Transport**
Panel discussion led by **Rosario Aviles**, Journalist for Aviación 21

Maria Carolina Cortes Arce, Vice President, Corporate Communications, Avianca Group

Norma Campos, Senior Representative, México, Federal Aviation Administration (FAA)

Diana Olivares, General Manager, Mexico, LATAM Airlines Group / President, CANAERO

Andrea Valencia, Founding Partner, Valencia and Sánchez Aviation Solutions

09:45 – 10:00 **Industry Insights: Utilizing Biometrics to Enhance Operational Efficiencies**
Casey Durst, Executive Director of Operations, U.S. Customs and Border Protection

10:00 – 10:45 **Regional Operational Needs for 2030 and Beyond:
What Infrastructure is Needed to Support a Growing Travel and Tourism Sector?**
Panel discussion led by **Adolfo Reyes**, Head of Membership & Associates, WTTC

Alfonso Arroyo, Representative in Latin America and Caribbean, EASA

José Luis Suárez, Chief Operations Officer, Volaris

Jaime Escobar, Head of Fuel, Charges and Environment, ALTA

Miguel Saravia, Sales Director, SITA

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Wednesday, 28 June

- 10:45 – 11:15** **NETWORKING COFFEE BREAK**
Regency A&D
- 11:15 – 11:45** **Executive Chat:**
The Importance of Mexico & Latin America to a Global Airline
- María Jesús López Solás**, Chief Commercial Officer, Iberia
Gabriela Frias, Journalist, business anchor for CNN en Español
- 11:45 – 12:45** **Executive Chat: The Importance of Air Connectivity –**
From Maintaining Supply Chains to Driving Travel & Tourism
Panel discussion lead by **Gabriela Frias**, Journalist, business anchor for CNN en Español
- Luis Sierra**, CEO, Mas Air
Julio Gamero, CEO, Tag Airlines
Juan Carlos Zuazua, CEO, Viva Aerobus
Peter Cerdá, Regional Vice President, The Americas, IATA
Arturo Barreira, President Latin America and Caribbean, AIRBUS
- 12:45 – 13:00** **Closing Remarks**
Arq. Rogelio Jiménez Pons, Subsecretario de Transportes de la Secretaría de Infraestructura, Comunicaciones y Transportes (SICT), Mexico
- 13:00 – 14:00** **FAREWELL NETWORKING LUNCH**
Regency A&D
- 13:00 – 17:00** ***Airline Payments & Loyalty Workshop: By invitation only***
Hosted by Mastercard – Contact woca@iata.org if interested in participating.
Regency F