Invest in Bogotá

10 Things about COLOMBIA

01

A location that
connects worlds:
Located in the heart of
South America,
Colombia is the natural
gateway to the
continent, with both
Pacific and Atlantic
coastlines.

02.

A country always in sync: We enjoy a constant time zone (GMT-5) year-round, with no daylight savings.

03.

Vibrant, open economy:
The Colombian Peso
(COP) is our currency (1
USD ≈ 4,400 COP). We're
the fourth-largest
economy in Latin
America, and card
payments are widely

accepted.

04

Connectivity within reach: Colombia is the second country in the region with the most internet access, offering fast and reliable connections.

05

Open doors to the world: Citizens from 100 countries can visit Colombia visafree.

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06

Natural wealth and coffee aroma: Home to incredible biodiversity and the world's finest soft coffee, Colombia is full of life and flavor.

07

Leading in digital security: Its capital Bogotá is Latin America's cybersecurity innovation hub, hosting 64% of the region's investments in this field

08.

A cultural legacy that inspires: Proud of 8
UNESCO World Heritage sites that reflect our rich history and culture. Our official language is Spanish.

09

An airport that moves the continent: Bogotá's El Dorado Airport leads Latin America in cargo traffic, connecting Colombia globally.

10

The 3 sectors with the highest participation in the entrepreneurial ecosystem are based in technology:
Fintech, eCommerce, and Proptech

Colombia, trading partner of the world

