

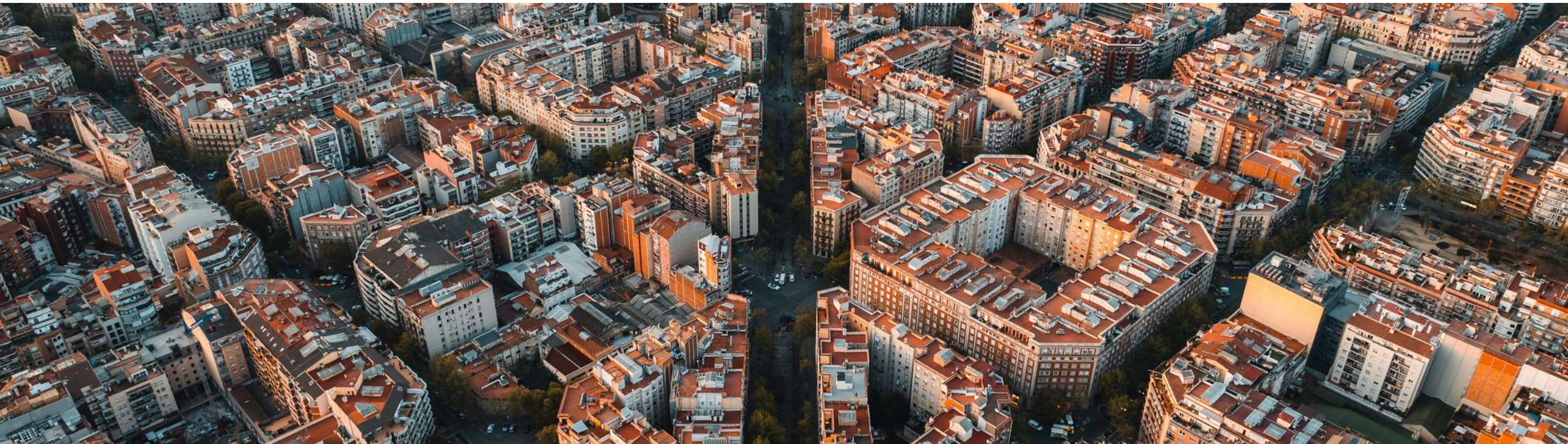
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3rd MRO SMARTHUB FORUM

OCTOBER 22, 2024

BARCELONA, SPAIN





Upcycling & Asset Manager: a customer perspective

Patrik Stranz

Business Owner ***aircrafttag.com***

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HOW IT STARTED

- 2 airline captains
- Brainstorming during sports
- Months of testing and prototypes
- Samples
- Austrian B767
 - First upcycling project was a plane we flew ourselves

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HOW DOES AN AIRCRAFT FIT ON A KEYCHAIN?

STEPS IN THE UPCYCLING PROCESS

- Material acquisition (MRO SmartHub)
- Transport
- Separating skin from stringers
- Cutting final shapes
- Grinding
- Cleaning
- Laser engraving
- Cleaning
- Packaging



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CUTTING THE FUSELAGE

We cut as much as possible on the teardown site.

Avoids unnecessary shipping



CUTTING THE FUSELAGE

If not possible on site,
fuselage cuts are
brought to Vienna.

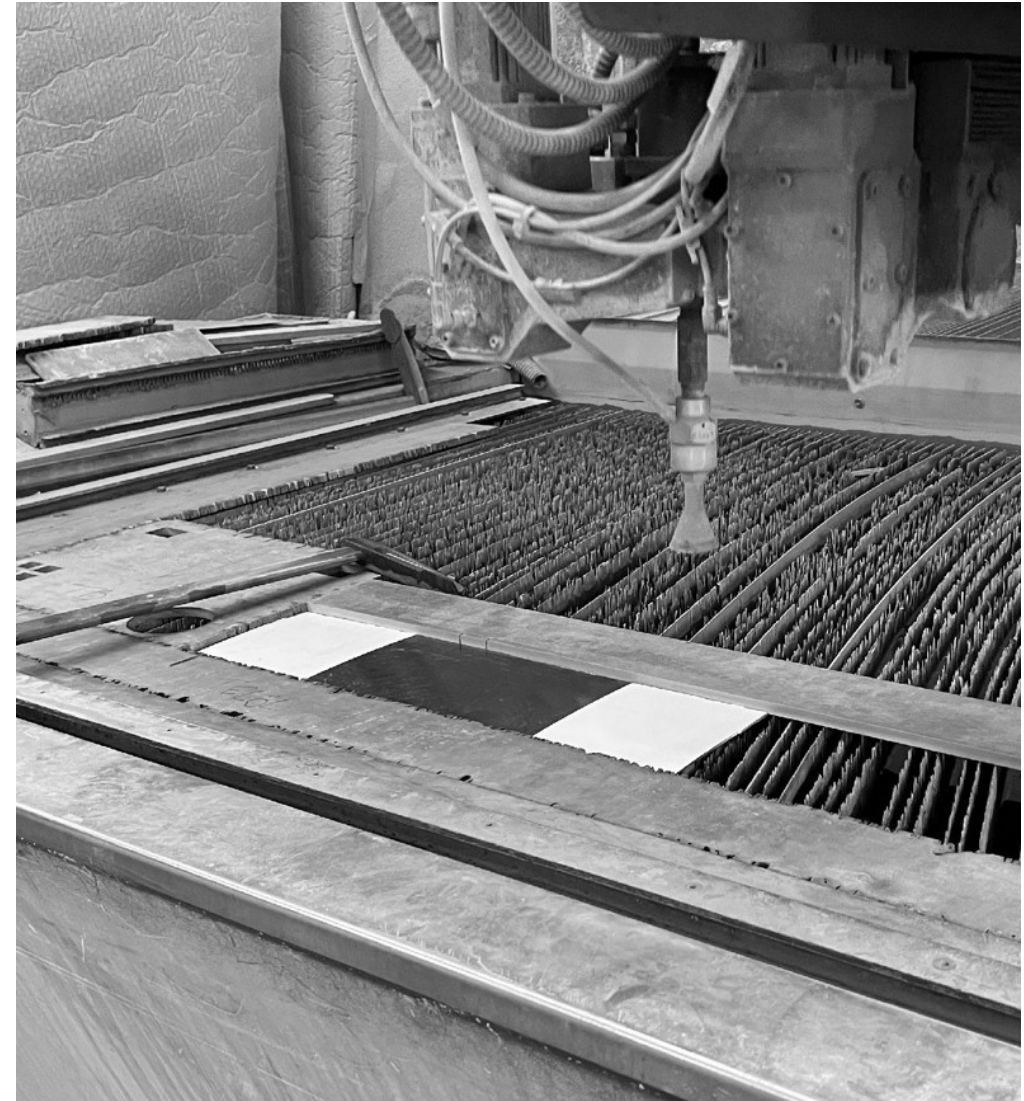


CUTTING THE FUSELAGE

Finally cut in panels between the airplane stringers

CUTTING THE SHAPE

With a waterjet we cut the fuselage into the famous and unique aircrafttag shape.





CLEANING, SANDING

Each aircrafttag is sanded and cleaned by hand to guarantee the highest quality.

Engraving

With our high-performance laser, we engrave the most important airplane stats and information on the frontside.





PACKAGING

Each aircraft tag is mounted on a cardboard. On the backside you find even more details about the specific airplane.



PACKAGING

Each aircrafttag glass coaster comes in a fine box.

Even the packaging is produced CO2 neutral locally.

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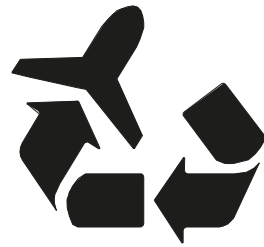
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Sustainability



	<h1>Local</h1> <p>Production</p>
<h1>CO2</h1> <p>neutral Packaging</p>	
	<h1>Long</h1> <p>product Lifetime</p>

HARDSHIPS

- Material acquisition
- Solution IATA MRO SmartHub
- Logistics
- Cutting of the parts
 - Colorful
 - Registration
 - Flag



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IATA MRO SmartHub OUR SALVATION

- Realistic market value
- Timesaving fuselage acquisition
- Permanent availability of suitable airplanes
- Easy bidding

Own category
For Upcycling

Asset manager
Flexible in quantity

Business platform
New customers

Overview

Show all (80) Show active (27)

Name ↑↓	Asset type ↑↓	Serial
2558 - A319	A319	2558
2554 - A319	A319	2554
7571 - A320neo	A320neo	7571
777 - A321	A321	777
7507 - A320neo	A320neo	7507
MSN 1208 - A320	A320	MSN

How we use MRO SmartHub



Wide range of airplanes

Airbus A310 A318, A319, A320, A321, A330, A340

Boeing B727, B737, B747, B757, B767, B777

McDonnell Douglas

Hawker Siddeley

ATR

BAe 146

Embraer

Super Guppy

Gulfstream

Beechcraft

Bombardier



Our products

KEYCHAIN

LUGGAGE TAG

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Glass coaster

95mm x 95mm

Anti-skid backside

Or simply use it as collectible





Custom design

Invitation cards

Business cards

Custom design

Personal presents





Personalization

The backside can be engraved with names, company logos or QR codes.

Our customers B2C

Collectors
Aviation enthusiasts
Airline employees

Our customers B2B

Airlines

MROs

Museum (Vienna airport)

Simulator operators

Training organizations

Worldwide retail shop network

IATA/Opremic

Thank you!



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