

IATA

DIGITALIZATION

LEADERSHIP

CHARTER

Adherence Checklist

October 2024



Developing a Unified and Collaborative Digital Strategy

Area	Criteria
Standard Adoption	Ensure awareness and adoption of the ONE Record standard as part of the company digital strategy.
Training Plan	Ensure a comprehensive training plan has been defined to upskills people, leveraging on IATA's e-learning and on-site training modules for ONE Record.
Integration Plan	Develop and document a plan for integrating ONE Record into existing systems and business process.

Area	Criteria
Stakeholder Engagement	Actively participate in the IATA Digital Cargo Working Group to support and feedback. Demonstrate leadership during international events or local community driven working groups/workshops or hackathons.
Communication	Foster regular communication and collaboration among stakeholders to promote a unified digital strategy.

Enhancing Organizational Resilience

Area	Criteria
IT Resilience Framework	Contribute to and adopt the industry-wide IT resilience and security framework.
Cybersecurity Measures	Implement robust cybersecurity policies and protocols as outlined in the framework.
Periodic IT Reviews	Conduct regular reviews and upgrades of IT systems to address potential vulnerabilities.

Area	Criteria
Governance Structure	Establish a governance structure and roadmap for maintaining IT resilience and security.
Resilience Audits	Perform regular resilience audits and ensure compliance with the established framework.

Pursuing Sustainable Digitalization

Area	Criteria
Paperless Operations	Transition from paper-based to digital processes wherever possible.
Energy-Efficient Technologies:	Implement and promote efficient technologies within operations to reduce energy use and emissions.
E-Waste Reduction	Establish procedures to minimize electronic waste utilizing circular economy strategies.

Area	Criteria
Best Practices	Adopt and share industry best practices and case studies.
Collaborative Efforts	Engage in collaborative efforts to develop shared digital infrastructure, reducing redundancy and environmental impact.
Measurement and Reporting	Develop and use metrics to measure the environmental impact of digital initiatives and report on progress.

Pursuing Digital Excellence

Area	Criteria
Air Cargo Technology Radar	Stay informed about emerging technologies through the annual technology radar, developed in collaboration with a consulting firm. Contribute as much as possible to this initiative.
Innovation Forums	Actively participate in annual innovation forums to share insights and collaborate on new initiatives.
Culture of Innovation	Foster a culture of innovation within the organization by encouraging experimentation and the adoption of new technologies.

Area	Criteria
Stakeholder Contributions:	Engage with other industry stakeholders to explore and implement innovative solutions.
Impact Monitoring	Regularly monitor and evaluate the impact of new technologies and innovations on operations and performance.

Using New Technology Ethically

Area	Criteria
Data Usage Policies	Develop and enforce clear policies on the ethical use of data and new technologies.
Inclusivity	Ensure new technologies are accessible and usable by all relevant stakeholders.
Compliance with Laws	Adhere strictly to laws and regulations governing the use of digital technologies and data.

Area	Criteria
Ethical Considerations	Consider the ethical implications of data sharing and technology use, particularly with authorities.
Awareness and Education	Promote awareness and education around the ethical use of new technologies within the organization.