



Air Cargo Digitalization Leadership Charter

The Digitalization Leadership Charter outlines five guiding principles aimed at driving the digital transformation of the air cargo industry.

Developing a Unified and Collaborative Digital Strategy

- This principle emphasizes the need for a cohesive digital strategy that champions interoperability and the use of global standards across the entire supply chain. By adopting global standards like IATA ONE Record, the industry can ensure seamless data exchange and enhanced collaboration among all stakeholders.

Enhancing Organizational Resilience

- Building robust digital infrastructure and implementing strategies to safeguard against cybersecurity risks are critical. This principle also underscores the responsible use of emerging technologies, such as generative AI, to strengthen organizational resilience and adaptability.

Pursuing Sustainable Digitalization

- The charter focuses on supporting the development of technological approaches to achieve environmental targets, increase efficiency, and reduce e-waste. It encourages the adoption of digital solutions that contribute to the achievement of net zero CO2 emissions by 2050, and prioritize environmental sustainability during their lifecycle.

Pursuing Digital Excellence

- Staying ahead of digital trends and establishing industry best practices are essential for achieving digital excellence. This principle involves continuous improvement and innovation, ensuring secure digital practices that benefit the entire industry.

Using New Technology Ethically

- Embracing emerging technologies ethically is crucial. This principle highlights the importance of transparency, ethical considerations, and adherence to legal and regulatory frameworks when implementing new digital solutions.