

Future Air Cargo Executives Program (FACE)



Mission

IATA recognizes that the air cargo industry urgently needs to invest in **people**, promote **diversity** and engage **young talent**.

The FACE program aims to attract, retain and develop a bright pool of individuals under 36, to foster **innovation** and facilitate **creativity** in order to **modernize** the air cargo industry.

Our objective is to provide guidance to the young talents to become the **next generation of leaders** of the cargo industry.



Program Leaders



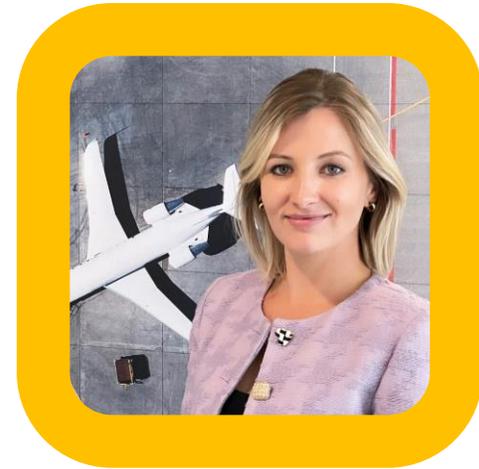
Ildiko Marcze

Manager,
Digital Cargo



Megha Palkar

Manager,
Member Operations Cargo iQ



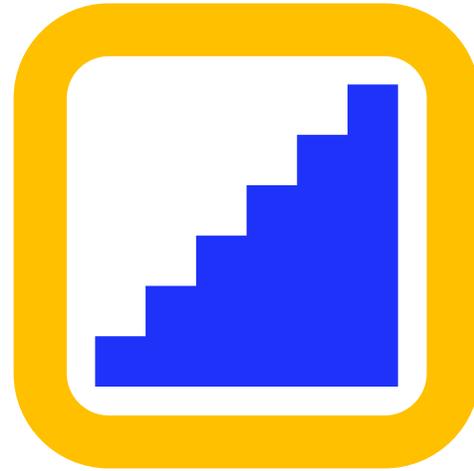
Maria Jitomirski

Manager,
Special Cargo

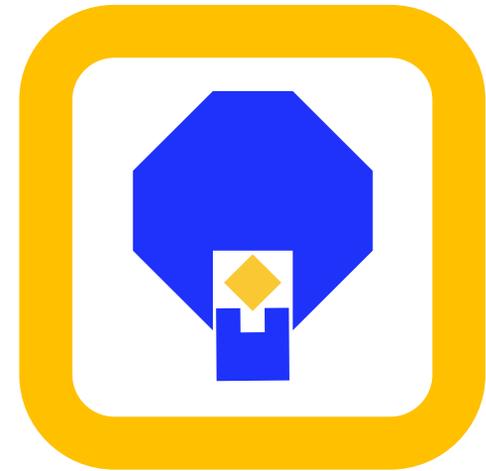
FACE priorities



Awareness
& Attraction



Retention &
Development



Innovation
& Creativity

FACE initiatives at a glance



Webinars

Skills Workshops

Virtual/Onsite Facility Visit



FACE Summit

Networking Event(s)

Internship Programs in Cooperation with Industry



FACE UP! Competition (bi-annual)

Whitepapers



- Annual summit at the IATA World Cargo Symposium (WCS)
- Provides unique platform for young professionals under 36 to:
 - Interact with today's leaders
 - Listen to and get inspired by their career path
 - Create a strong network with likeminded professionals
 - Exchange views on emerging trends and topics
- Special rates to attend WCS

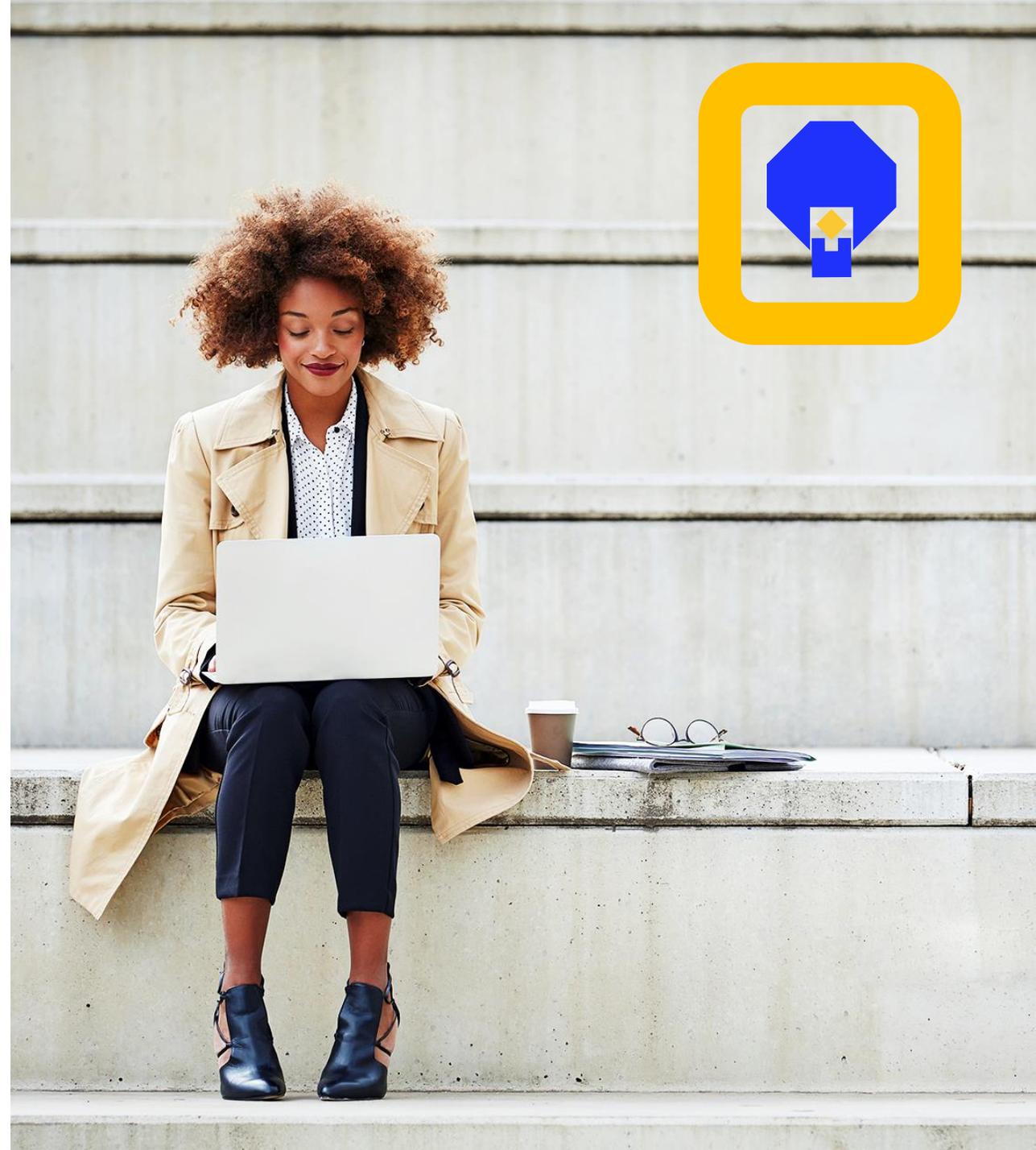


FACE Summit, 11 March 2024

Hong Kong (SAR), China

FACE Whitepaper

- FACE made their voice heard on long-term vision on our industry
- [Make Air Cargo Appealing to Young Talent](#) whitepaper published in Dec 2023
- The whitepaper focuses on:
 - insights on the expectations of the new generation
 - key takeaways for cargo leaders to define ways to attract young talent
 - views on how executives should establish long-term strategies to ensure business continuity





FACE UP competition

FACE-UP! Is a bi-annual competition that provides recent graduates from around the globe a unique opportunity to present their solution on addressing the challenges of the air cargo supply chain to industry executives.

The work must focus on innovation and transformation in air transport logistics.

An independent jury panel selects the top three entrants who are then invited to pitch their idea in front of 1000+ top-level industry professionals at the closing plenary of the WCS.

[FACE UP competition 2024](#)



For more information

Website

iata.org/FACE

FACE Whitepaper –

[Make Air Cargo Appealing to Young Talent](#)

[FACE UP Competition](#)

Contact

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