



# Future Air Cargo Executives (FACE)

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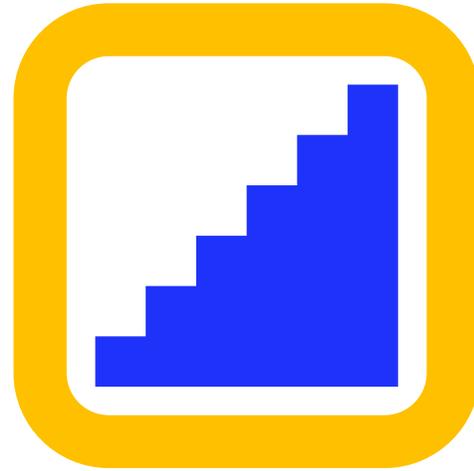
## Ambassadors Program



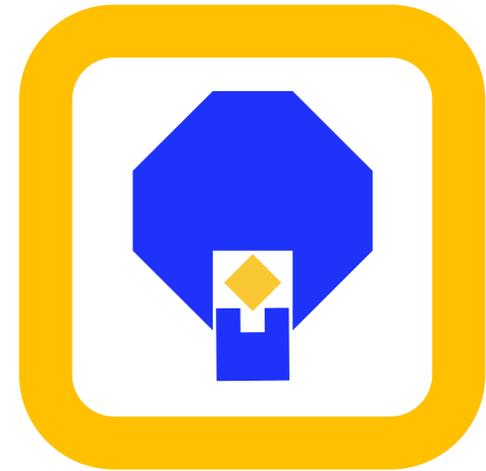
# FACE Priorities



Awareness  
& Attraction



Retention &  
Development



Innovation  
& Creativity

# Ambassadors – Goals | Profiles | Activities



Support IATA's mission to promote diversity and engage young talent to cargo industry

Promote the FACE program to engage new members to the community

Develop content for sponsoring the air cargo industry as a career

Contribute to the design and delivery of FACE initiatives



Enthusiastic and creative personality

Currently employed in cargo industry and

Active participant to the FACE program

Extensive social media presence with established network



Engage new joiners to FACE

Organize community-based events

Develop content for FACE webinars and Summit

Lead and deliver FACE initiatives

# Become a FACE Ambassador Today!

## Ambassadors

IATA

Develop FACE Summit content and webinars

Promote FACE at IATA regional events

Social media presence

Badges for social media activities

Regional/local initiatives, community programs

Promote FACE at IATA regional events

Engage internal stakeholders to support Future Air Cargo Executives initiatives

Contact us at [faces@iata.org](mailto:faces@iata.org)

This could be you!

