

IATA

WINGS

OF CHANGE

FOCUS AFRICA

Johannesburg, South Africa
2-3 July 2024

PROGRAM



Host Airline



SOUTH AFRICAN AIRWAYS

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Towards a more Resilient and Sustainable African Aviation



Monday, 1 July

15h00-18h00	Registration
19h00-20h00	Welcome Reception

Tuesday, 2 July

07h00-09h00	Registration and Networking Breakfast
09h00-10h30	Opening Plenary
10h30-11h15	Networking Coffee Break
11h15-12h30	Plenary
12h30-13h30	Networking Lunch
13h30-14h45	Plenary
14h45-15h15	Networking Coffee Break
15h15-16h45	Plenary
18h30-19h30	Cocktail Reception
19h30-22h00	Networking Gala Dinner

Wednesday, 3 July

07h00-09h00	Registration and Networking Breakfast
09h00-10h30	Plenary
10h30-11h00	Networking Coffee Break
11h00-13h00	Plenary
13h00-14h00	Networking Lunch
14h00-14h45	Plenary
14h45-15h15	Networking Coffee Break
15h15-17h30	Closing Plenary



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Monday, 1 July

15h00 – 19h00

REGISTRATION

We welcome you at the IATA Wings of Change Focus Africa - 2024! Registration and Information Desk is located at the Marriott Hotel Melrose Arch on the ground floor.

19h00 – 20h00

WELCOME RECEPTION

Join us for the welcome reception at the Marriott Hotel Melrose Arch, Conference center.

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Tuesday, 2 July

09h00 – 10h30

OPENING PLENARY

Welcome and Opening

Keynote speeches by distinguished industry leaders, including:

- **Prof. Malesele John Lamola** – Chief Executive Officer, South African Airways
- **Nick Careen** – Senior Vice President Operations, Safety and Security, IATA
- **Eric Ntagengerwa** – Head, Transport and Mobility Division, African Union Commission
- **Yvonne Makolo** – Chief Executive Officer, RwandAir
- **Lulu Rasebotsa** – Chief Executive Officer, Air Botswana

IATA Economic Outlook

An overview of the Aviation Industry's economic outlook at regional and global levels, highlighting the current and forecasted trends impacting the industry's performance.

- **Dr. Marie Owens Thomsen** – Senior Vice President, Sustainability & Chief Economist, IATA

10h30 – 11h15

NETWORKING COFFEE BREAK

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11h15 – 12h30

PLENARY SESSION

Focus Africa Program Overview

A presentation, a panel, and an interactive session led by IATA Regional Vice President of Africa and Middle East, providing an overview of **Focus Africa Program** following its launch in 2023, and aligning with the industry partners and leaders on the way forward.

Moderated by **Kamil Al-Awadhi** – Regional Vice President AME, IATA

- **Nick Careen** – Senior Vice President Operations, Safety and Security, IATA
- **Aaron Munetsi** – Chief Executive Officer, AASA
- **Poppy Khoza** – Director of Civil Aviation, SACAA
- **Nozipho Mdawe** – Chief Executive Officer, ATNS

12h30 – 13h30

NETWORKING LUNCH

Sponsored by:





Tuesday, 2 July

13h30 – 14h45

PLENARY SESSION

Boosting Regional Traffic

A panel discussing the huge regional traffic growth opportunities and agreeing on the initiatives needed to boost Africa's regional traffic.

Moderated by **Somas Appavou** – Regional Director External Affairs & Sustainability, IATA & **Sandile Chipunza** – Manager External Affairs & Sustainability, IATA

- **Lulu Rasebotsa** – Chief Executive Officer, Air Botswana
- **Rodger Foster** – Chief Executive Officer, Airlink
- **Tiago Pereira** – President, Brazilian Civil Aviation Agency - ANAC
- **Eric Ntagengerwa** – Head, Transport and Mobility Division, African Union Commission
- **Aaron Munetsi** – Chief Executive Officer, AASA

Thinking like an Integrator

Airlines can expand revenue streams without significantly altering their operations by leveraging technology to create branded, end-to-end e-commerce-centric parcel services

- **Craig Strickland** - Chief Sales Officer, BoxC

14h45 – 15h15

NETWORKING COFFEE BREAK

Sponsored by:



15h15 – 15h30

PLENARY SESSION

Modern Airline Retailing – Industry Status

A presentation providing an overview of the aviation industry's journey to Modern Airline Retailing, value creation, and the pathway to the future.

- **Manal Al-TaHER** – Regional Manager, Financial Services, Transformation and Products, IATA

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Tuesday, 2 July

15h30 – 17h00

PLENARY SESSION

Modern Airline Retailing & Customer Centricity:

A Panel discussion addressing the opportunities and the necessity of the collaboration across the supply-chain with a commonly shared customer centricity objective.

Moderated by **Diala Halaseh** – Regional Head of Financial Services Distribution & Payment, IATA

- **Julius Thairu** – Chief Commercial Officer, Kenya Airways
- **Lampros Brianas** – Director Sub Saharan Africa Airlines, Amadeus
- **Monique Swart** – Founder, African Business Travel Association
- **Dr. Joseph Kithitu** – Chairman, Kenya Association of Travel Agents

Challenges and Opportunities in Airline Retailing

Find out how the customer experience will improve and how airlines will progress from 'selling tickets' to become modern retailers in a rapidly changing environment.

- **Hassan Aurag** – Sales Partner, Hitit

18h30 – 22h00

COCKTAIL RECEPTION

GALA NETWORKING DINNER

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Wednesday, 3 July

09h00 – 10h30

PLENARY SESSION - Welcome and Opening Day 2

Africa's Aviation Infrastructure & Economic Regulations

A presentation followed by a panel discussion addressing the status of Africa's aviation infrastructure and economic regulations, and sharing best practices, successful examples, and produce recommendations for development and enhancement.

Moderated by **Kashif Khalid** – Regional Director Operations, Safety & Security, IATA

- **Khangi Khoza** – Chief Executive Officer, Swissport
- **Tebogo Tsimane** – Chief Commercial Officer, South African Airways
- **Mpumi Mpofo** – Chief Executive Officer, Airports Company of South Africa
- **Janifer Bamuturaki** - Chief Executive Officer, Uganda Airlines

10h30 – 11h00

NETWORKING COFFEE BREAK

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11h00 – 12h00

PLENARY SESSION

Collaborative Aviation Safety Improvement Program (CASIP)

This session will look at four connected areas of Safety, Operations, Air Traffic Management, and Skilled Staff, each of which are collectively required to deliver enhancements to achieve a safe, efficient, resilient, and sustainable African Sky.

Moderated by **Lindi-Lee Kirkman** – Regional Head flight operations, ATM & Infrastructure - AME, IATA

- **Biruk Abraham** – Senior International Representative, Federal Aviation Administration (FAA)
- **Carl Bollweg** – Regional Vice President Africa South, International Federation of Air Line Pilots' Association (IFALPA)
- **Capt. Paul Wilson** – Chief Technical Pilot, South African Airways
- **Blessing Kawai** – Assistant Director Safety Programs, AME, Secretary of CASIP, IATA



Wednesday, 3 July

12h00 – 13h00

PLENARY SESSION

Roadmap to Sustainable Aviation Fuel (SAF)

Africa faces a dual challenge: supporting rapid economic growth while preparing for the impacts of climate change. Innovative financing mechanisms are crucial to address this challenge; in the aviation sector, Sustainable Aviation Fuel (SAF) plays a critical role in reducing greenhouse gas emissions. This panel session outlines key considerations for financing SAF initiatives in Africa.

Moderated by **Dr. Preeti Jain** – Head, Net Zero Programs, IATA

- **Dumisani Damane** – Aviation Manager, PetroSA
- **Dr. Thomas Funke** – Chief Executive Officer, Canegrowers Association of South Africa
- **Susan Nambusi** – Sustainability Specialist, Kenya Airways

13h00 – 14h00

NETWORKING LUNCH

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14h00 – 14h45

PLENARY SESSION

Innovation in Aviation Security

A presentation by the *United States Transportation Security Administration* (US TSA) followed by an interview discussion of the current security risks and opportunities facing the aviation industry. The session will examine the latest trends and innovation in aviation security, and the need for programs such as One Stop Security.

Moderated by **Kashif Khalid** – Regional Director Operations, Safety & Security, IATA

- **William Grinolds** – Acting Regional Director Middle East & Africa, US DHS TSA
- **Dennis Nelson** – Representative Attaché, U.S DHS TSA

14h45 – 15h15

NETWORKING COFFEE BREAK

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Wednesday, 3 July

15h15 – 17h15

CLOSING PLENARY

Air Cargo Unlocking Africa's Trade Potential

IATA's Presentation on Air Cargo Economics, followed by a panel discussing how African continent is preparing for managing growth through digitalization, simplified borders, and focusing on key segments such as perishables, live animals, and pharmaceuticals. It will also examine key topics influencing Cargo Operations, Safety and Security.

Moderated by **Kashif Khalid** – Regional Director Operations, Safety & Security, IATA

- **Dr. Juanita Maree** – Chief Executive Officer, Southern African Association of Freight Forwarders (SAAFF)
- **David King** – Head of Aviation, Wesgro
- **Tlou Malebana** - Snr AvSec Specialist, Aviation Coordination Services (ACS)
- **Rong Yang** – Marketing Director – Global Leasing & Freighters, Embraer Commercial Aviation

Attracting the Next Generation of Aviation Professionals

In this session we will discuss the role of innovation, diversity, flexibility and work culture in shaping the future aviation industry. We will address the evolution of the industry both past and future and most importantly, what the industry needs to do to attract, and retain, the next generation of aviation professionals.

Panel discussion moderated by **Kamil Al-Awadhi** – Regional Vice President AME, IATA

- **Sophie Ghezai** – Vice President Africa and Middle East, IAWA
- **Tendani Ndou** – Chief Aviation Training Academy Officer, Air Traffic & Navigation Services South Africa (ATNS)
- **Mafunase Malenga** – Founder & Managing Director, Southern Africa Institute of Aviation Science & Technology (SAIAST)
- **Lucy Mbugua** – Regional Director, International Civil Aviation Organization Eastern & Southern Africa (ICAO ESAF)

17h15 – 17h30

Closing Remarks

- **Kamil Al-Awadhi** – Regional Vice President AME, IATA

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