

About





## Accelerate

... is the first industry-owned acceleration program.

... provides capacity-building resources for startups to be able to engage with partners in the aviation industry.

... aims at enabling and supporting pilots between startups and airlines.

... is free of charge for the participating startups.

... from Selection Day (where the finalists meet pitch to the airlines) to the end of the program, it is 12-week long.

**1**  
**Launch Segment**  
The topic for the next segment is made public. Open Call for applications begin.

**2**  
**Finalist Selection**  
Internal process of vetting from IATA matter experts, and subsequent voting from member airlines

**3**  
**Selection Day**  
8 to 10 startups are invited to an In-Person Pitching and Networking event at our Geneva Offices.

**After the Selection Day, 4 to 5 startups are selected for the program**

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|----------------|---|---|
| <b>Program</b> | <b>Collaboration</b><br>Selected startups will begin deep dive sessions with the airlines to explore pilot opportunities and scope. | <b>Capacity-Building</b><br>Selected startups received general and tailored training to enable them to work with aviation partners. |
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| <b>Outcome</b> | <b>Pilot Implementation</b><br>IATA resources can support the pilot even as the Partner and startup decide to continue to a pilot phase. |
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# Join now

