

IATA
WINGS
OF CHANGE
EUROPE

Istanbul, Türkiye
8 - 9 November 2022

AGENDA



Tuesday November 8, 2022

Setting the Scene – State of the Industry

Master of Ceremony: Chris Goater, Head, Corporate Communications, IATA

- 09h00 – 09h05** **Welcome address and opening remarks**
➤ **Mehmet T. Nane**, Chair of the Board, IATA Board of Governors, and Vice-Chairperson & MD of the Board, Pegasus Airlines
- 09h05 – 09h10** **Bringing Türkiye to the world and the world to Türkiye**
➤ **Güliz Öztürk**, CEO, Pegasus Airlines
- 09h10 – 09h20** **Aviation – an engine for European and global recovery**
➤ **Dr. Ömer Fatih Sayan**, Deputy Minister of Transport & Infrastructure, Türkiye
- 09h20 – 09h35** **An overview of European competitiveness and connectivity**
A global and European economic outlook as an introduction for the current and future business and competitiveness issues.
➤ **Marie Owens Thomsen**, Chief Economist, IATA
- 09h35 – 09h45** **The critical role of Turkish aviation**
In addition to its leadership position as a global aviation powerhouse, Turkish aviation is critical for the country's economy and its exports sector, including of services.
➤ **Prof. Dr. Ahmet Bolat**, Chairman of the Board, Turkish Airlines & Chairman of Turkey Service Exporters' Association
- 09h45 – 09h50** **Türkiye's Civil Aviation collaborative transformation model**
An overview of how this model enables the professionalization of aviation employees, and how it will help airlines be more sustainable, effective, and efficient by reducing their costs, and enabling them to focus on their own business.
➤ **Prof. Dr. Kemal Yüksek**, Acting Director General, Turkish Civil Aviation
- 09h50 – 10h35** **What next for European aviation?**
A debate on the way forward for the industry amidst a series of geopolitical and operational challenges.
❖ **Mark Pilling**, Independent Aviation Editor & Journalist
➤ **Mehmet T. Nane**, Chair of the Board, IATA Board of Governors, and Vice-Chairperson & MD of the Board, Pegasus Airlines
➤ **Willie Walsh**, Director General, IATA
- 10h35 – 11h05** **NETWORKING COFFEE BREAK**



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Sustainability

Master of Ceremony: Chris Goater, Head, Corporate Communications, IATA
Anton Grove, VP, People, Performance & Development, IATA

- 11h05 – 11h55** **Aviation's environmental sustainability**
Climate engagements and the Covid-19 pandemic have further raised the prioritization of the Environment on the industry's agenda. Which strategies will ensure success towards Fly Net Zero and Europe's 'Fit for 55' package?
❖ **Sebastian Mikosz**, SVP Environment & Sustainability, IATA
○ **Clément Beaune**, Minister of Transport, France (pre-recorded video message)
➢ **Andreas Kollbye Aks**, CEO, Widerøe Zero
➢ **Levent Konukcu**, Chief Investment & Technology Officer, Turkish Airlines
➢ **Eduardo Mariz Cortiñas**, Senior Analyst, Ishka
- 11h55 – 12h35** **Focus on Sustainable Aviation Fuels (SAF)**
Central to the industry's Fly Net Zero 2050 engagement strategy, SAF production and availability should be increased, while prices should be reduced. Where are we at today and what remains to be done for the industry to succeed?
❖ **Alejandro Block**, Manager New Energies & Technologies, IATA
➢ **Javier Ariztegui Cortijo**, Senior Discipline Manager Energy Transition & Mobility, Repsol
➢ **Alastair Blanshard**, Senior Manager, Sustainable Aviation Lead, ICF
➢ **Jonathon Counsell**, Group Head of Sustainability, IAG
➢ **Julius Skačkauskas**, Deputy Minister of Transport and Communications, Lithuania
- 12h35 – 12h45** **Digitalization as an accelerator for Sustainability and Fly Net Zero**
Today's technology can deliver immediate efficiencies on the ground and in the air to reduce carbon emissions and build climate resilience. We have a real opportunity to make lasting changes for the better in air travel, including safe, efficient, and sustainable aircraft operations.
❖ **Mark Pilling**, Independent Aviation Editor & Journalist
➢ **Yann Cabaret**, CEO, SITA FOR AIRCRAFT
- 12h45 – 13h45** **NETWORKING LUNCH** kindly sponsored by AnadoluJet

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Infrastructure

Master of Ceremony: Chris Goater, Head, Corporate Communications, IATA

- 13h45 – 14h45** **The route to an effective and sustainable European ATM infrastructure**
The 2022 peak season highlighted once more the capacity and environmental challenges that the European ATM system is facing. This panel will discuss what short and long-term actions should States, Air Navigation Service Providers, and Airlines put in place to ensure European airspace will have enough capacity to meet demand at the right cost, and to deliver the operational efficiencies that are needed to achieve the ambitious environmental objectives of the EU.
- ❖ **Eamonn Brennan**, Director General, Eurocontrol
 - **Andreas Boschen**, Executive Director, SESAR 3JU
 - **Michiel van Dorst**, CEO LVNL, Chair CANSO CEO Committee
 - **Alessio Quaranta**, Director General, ENAC
 - **Marcus Schnabel**, SVP, Flight/Ground Operations & Security, Lufthansa Group
- 14h45 – 15h30** **Creating a regulatory framework to support industry sustainability and long-term success**
How can regulators and regulated partner to support the sustainable growth of the European industry? What areas of regulatory improvement are needed to ensure the industry can solve the environmental challenges?
- ❖ **John Monks**, Director Safety & Security, British Airways
 - **Tanja Grobotek**, Director European Affairs, CANSO
 - **Sir Stephen Hillier**, Chair, UK CAA
 - **Nicolas Rallo**, Regional Director EUR/NAT, ICAO
 - **Luc Tytgat**, Strategy & Safety Management Director, EASA
- 15h30 – 16h00** **NETWORKING COFFEE BREAK**

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Tuesday November 8, 2022

Diversity, Inclusion, Accessibility

Master of Ceremony: Chris Goater, Head, Corporate Communications, IATA

- 16h00 – 16h05** **Diversity & Inclusion at Hitit**
A dive into Hitit's background as a female-led company in Türkiye and the importance of diversity, equality and inclusiveness as reflected in the company's employment rate, policies and social responsibility.
➤ **Nevra Onursal Karaagac**, CMO, Hitit
- 16h05 – 16h45** **How does 'Diversity & Inclusion' drive business growth?**
Often approached from an equality perspective, 'Diversity and Inclusion' actively contributes to growth. Industry leaders will shed light on how it has helped them solve business issues.
❖ **Martin Gauss**, CEO, Air Baltic
➤ **Jóhanna á Bergi**, CEO, Atlantic Airways
➤ **Güliz Öztürk**, CEO, Pegasus Airlines
- 16h45 – 16h55** **'25BY2025' PLEDGE SIGNING CEREMONY**
Airline CEOs will materialize the commitment of their airlines in addressing gender balance through the signing of the IATA '25by2025' pledge.
- 16h55 – 17h30** **Accessibility – shaping and delivering inclusion and sustainable growth**
The industry continues to review its ambitions through a more holistic and comprehensive approach. Leaders actively engaged in the quest for transformative change will share their insights, experiences and recommendations, addressing the role of airports and state regulators, and proposing solutions on how policy and standards can combine to deliver a successful accessible air transport.
❖ **Linda Ristagno**, Assistant Director, External Affairs, IATA
➤ **Ivan Berazhny**, Senior Lecturer, Haaga Helia University of Applied Sciences
➤ **Alberto Casamatti**, Director General Operations & Accountable Manager, Air Dolomiti
➤ **Michal Rimon**, CEO, Access Israel
➤ **Sinem Yilmaz**, Marketing & Customer Experience Director, İGA Istanbul Airport

GALA DINNER at the **Rahmi Koç Museum**, sponsored by the **Türkiye Tourism Promotion and Development Agency (TGA)** and **Pegasus Airlines**

Shuttle buses will depart from the Hilton Bomonti at 18h

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Wednesday November 9, 2022

Building back better

Master of Ceremony: Chris Goater, Head, Corporate Communications, IATA

- 09h00 – 09h10** **Türkiye and Tourism: leading by example**
➤ **Özgül Özkan Yavuz**, Deputy Minister of Culture & Tourism, Türkiye
- 09h10 – 10h10** **Rebuilding a solid and sustainable tourism ecosystem**
Many European countries heavily rely on a strong tourism industry to drive their economy and create jobs. The pandemic and geopolitical landscape have threatened the existence of the sector. What are the lessons learned, what can we expect going forward, and what role for aviation?
➤ **Özgül Özkan Yavuz**, Deputy Minister of Culture & Tourism, Türkiye
➤ **Yoel Razvozov**, Minister of Tourism, Israel
➤ **Willie Walsh**, Director General, IATA
➤ **Sofia Zacharaki**, Deputy Minister of Tourism, Greece
- 10h10 – 11h10** **Post-pandemic European regulatory agenda – building a more competitive & resilient aviation industry**
The EU's aviation strategy aims to 'boost Europe's economy, strengthen its industrial base and reinforce its global leadership position'. This session will explore how Regulators are furthering these strategic aims through their revision of Passenger Rights and Slots regulations. How are individual consumer benefits weighed against overall industry competitiveness? What are the key objectives behind suggested reforms to the Slot allocation system? What specific changes to these regulations would strengthen aviation connectivity for Europe's citizens and businesses?
❖ **Rafael Schwartzman**, Regional Vice President Europe, IATA
➤ **Montserrat Barriga**, Director General, European Regions Airline Association
➤ **Henrik Hololei**, Director-General for Mobility and Transport, EC
➤ **Kay Lindemann**, Head of Corporate International Relations and Government Affairs, Lufthansa Group
- 11h10 – 11h15** **WINGS OF CHANGE EUROPE 2023 ANNOUNCEMENT**
The location for the event's next edition will be announced by the host airline.
- 11h15 – 11h45** **NETWORKING CLOSING COFFEE**

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