

IATA WINGS OF CHANGE EUROPE

Rome, Italy
20 – 21 November 2024

PROGRAM



Host Airline



#IATAWOCE

IATA WINGS OF CHANGE EUROPE

Tuesday, 19 November

18h00-20h00	Registration
19h00-21h00	Welcome Reception

Wednesday, 20 November

08h00-09h00	Registration and Networking Breakfast
09h00-10h30	Opening Plenary
10h30-11h10	Networking Coffee Break
11h10-13h00	Plenary
13h00-14h00	Networking Lunch
14h00-15h30	Plenary
15h30-16h00	Networking Coffee Break
16h00-17h45	Plenary
18h00-19h00	Cocktail Reception
19h00-22h00	Networking Gala Dinner

Thursday, 21 November

08h00-09h00	Registration and Networking Breakfast
09h00-10h30	Plenary
11h00-11h30	Networking Coffee Break
11h30-13h00	Plenary
13h00-14h00	Networking Lunch

IATA WINGS OF CHANGE EUROPE

Wednesday, 20 November

Setting the Scene – State of the Industry

09h00 – 10h30

OPENING PLENARY

ITA – the Italian window to the world

A welcome address by the Host Airline.

- **Antonino Turicchi**, Chairman, ITA Airways

Focus on the EU's air transport priorities

- **Filip Cornelis**, Director for Aviation, DG MOVE, European Commission

2024 aka "Election Year" – how will geopolitics shape tomorrow's world?

An eye-opening keynote on possible evolutions and revolutions we can expect in the years to come, and how these could impact aviation policy.

- **Henry Wilkinson**, Chief Intelligence Officer and Head of SIAS, Dragonfly (part of FiscalNote)

International Government Leaders on the spot

Portuguese and Spanish Secretaries of State will shed light on their respective countries' aviation policies and how Governments can contribute to delivering a more competitive and sustainable air transport.

Moderated by **Sally Eden**, Presenter & Journalist

- **Hugo Espirito Santo**, Secretary of State for Infrastructure, Republic of Portugal
- **Benito Núñez**, Secretary of State for Air and Maritime Transport, Spain

Tourism fireside chat

Moderated by **Sally Eden**, Presenter & Journalist

- **Alessandra Priante**, President, ENIT SpA

10h30 – 11h10

NETWORKING COFFEE BREAK

11h10 – 12h00

Industry CEOs hard talk

A dynamic discussion on European aviation's pressing issues and its players' most critical priorities. Moderated by **Sally Eden**, Presenter & Journalist

- **Andrea Benassi**, Director General, ITA Airways
- **Luis Gallego**, CEO, IAG
- **Christian Scherer**, Chief Executive Officer of the Commercial Aircraft business, Airbus
- **Willie Walsh**, Director General, IATA

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Wednesday, 20 November

Taxation

12h00 – 13h00

Tax talks

A constructive dialogue on global and national developments and trends.

- **Pascal Saint-Amans**, Partner, Brunswick (and former Director of the Center for Tax Policy and Administration at the OECD)

A look into global and local taxes

A two-part discussion to debate over both global and European taxes such as the Energy Taxation Directive (ETD) and Article 8 UN Convention, as well as domestic taxes including the UK Air Passenger Duty (APD).

Part 1 – Focus on Global and pan-European taxes

Moderated by **Gemma Giner**, Senior Manager Tax Policy, IATA

- **Filip Cornelis**, Director for Aviation, DG MOVE, European Commission
- **Kinga Romanovska**, Tax associate, University of Lausanne
- **Antoine Rozanoff**, VP Tax, Air France

Part 2 – Focus on domestic taxes

Moderated by **Gemma Giner**, Senior Manager Tax Policy, IATA

- **Tim Alderslade**, CEO, Airlines UK
- **Hugo Espirito Santo**, Secretary of State for Infrastructure, Republic of Portugal
- **Anna Wilson**, Head of External Affairs, SAS

13h00 – 14h00

NETWORKING LUNCH BREAK

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Wednesday, 20 November

Operations

14h00 – 15h30

Italian Civil Aviation Authority (ENAC) keynote

- **Fabio Nicolai**, Deputy Director General, Italian Civil Aviation Authority (ENAC)

SES is “dead”, yet ATM efficiency is urgently needed. What alternatives to airspace modernization and decarbonization?

Despite Member States and the Belgian Presidency of the EU Council selling the SES 2+ as a win, this initiative will fall way short of airlines’ expectations. How can we solve the new puzzle?

Moderated by **Laura Pierallini**, Founder & Managing Partner, Pierallini Law Firm

- **Pauls Calitis**, COO, airBaltic
- **Rafael Ferro**, Head of Portfolio Marketing & Analytics – Global Services, Boeing
- **Maurizio Pagetti**, COO, ENAV
- **Iacopo Prissinotti**, Director Network Management, EUROCONTROL
- **Arndt Schoenemann**, CEO and Chairman of the Executive Board, Deutsche Flugsicherung (DFS)

Competitive aviation policies - prioritizing connectivity and the consumer

Is policy in Europe fit to ensure a competitive aviation sector - how will capacity, slots, and charges policy support connectivity and efficient consumer journeys.

Moderated by **Lara Maughan**, Area Manager United Kingdom & Ireland, IATA

- **Barbara Iglesias**, Managing Director Feeder Aircraft Operations , Federal Express Europe
- **Aletta von Massenbach**, CEO, Berlin Airport
- **Frank Prillewitz**, VP International Affairs and Corporate Legal, KLM
- **Alessio Quaranta**, Director General, Italian Civil Aviation Authority (ENAC)

15h30 – 16h00

NETWORKING COFFEE BREAK

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IATA WINGS OF CHANGE EUROPE

Wednesday, 20 November

Sustainability

16h00 – 17h30

Keynote on Net zero roadmaps (finance & policy)

- **Hemant Mistry**, Director Energy Transition, S&E-Net Zero Transition, IATA

A deep-dive into the Energy transition

A two-part discussion on financing and incentivizing Sustainable Aviation Fuels.

Part 1 - Financing the Energy Transition

Fly Net Zero represents the industry's solution to achieving a sustainable global aviation. Achieving this ambitious objective requires heavy investment. How can this requirement be realized?

Moderated by **Hemant Mistry**, Director Energy Transition, S&E-Net Zero Transition, IATA

- **Christoph Falter**, Head of Strategy, Synhelion
- **Anna Oldani**, Chief Scientific and Technical Advisor, FAA Office of Environment and Energy
- **Eirik Pitkethly**, VP Regulatory Affairs – Bioenergy, BP
- **Lulu Zou**, Senior Principal, Clean Sky

Part 2 - Incentivizing Sustainable Aviation Fuels (SAF)

SAF is the main solution to the Fly Net Zero 2050 (FNZ50) commitment and incentivization a critical means to ensure sufficient availability and competitive pricing vs. jet fuel. How can policy support the industry in delivering SAF and FNZ50 targets are reached in Europe?

Moderated by **Chris Goater**, Head Corporate Communications, IATA

- **Keeley Signal**, Deputy Head of Low Carbon Fuels, UK Department for Transport
- **Ourania Georgoutsakou**, Managing Director, A4E
- **Eirik Pitkethly**, VP Regulatory Affairs – Bioenergy, BP
- **Marina Spyridaki**, Corporate Affairs Manager, Aegean

17h30 – 17h45

Embraer's Path to a Sustainable Future in Aviation

- **Daniele Sansone**, Regional Director Airline Marketing – EMEA, Embraer

18h00 – 22h30

NETWORKING DINNER

Sponsored by:



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IATA WINGS OF CHANGE EUROPE

Thursday, 21 November

Data, Digitalization & Innovation

09h00 – 11h00

Italy – a tourism powerhouse

What policies and plans does the country have in store to remain a leader in this key sector for its economy, and Italy's global influence and standing?

- **Cons. Erika Guerri**, Chief of Cabinet, Ministry of Tourism, Italy

Demystifying the latest trends in digitalization, innovation, and Big Data

Converting buzzwords such as in digitalization, innovation, Big Data, and A.I. into meaningful concepts and opportunities.

- **Kim Macaulay**, Chief Information and Data Officer, IATA

Shaping a trustworthy future for AI

As AI reshapes industries the quality and safety of AI models are front of mind for many organizations and governments. This session will explore key trends in AI development and governance and their impact on AI innovation, trustworthiness and adoption.

- **Thomas Reynaert**, Vice President Government & Regulatory Affairs, Europe, Middle East & Africa, IBM

AI-Powered Peace of Mind: Better Passenger Experience

Generative AI is revolutionizing how travelers access information and take action, offering greater personalization and convenience. As airlines adopt this technology, what does it mean for the future of the industry and its workforce?

- **Jordi Valls** - Director, SITA Innovation Labs

The Importance of Data in the Age of AI

A debate exploring the challenges and strategies for protecting data in an AI-driven world.

- **Kim Macaulay**, Chief Information and Data Officer, IATA
- **Thomas Reynaert**, Vice President Government & Regulatory Affairs, Europe, Middle East & Africa, IBM
- **Jordi Valls** - Director, SITA Innovation Labs

Thinking like an integrator

Airlines can expand revenue streams without significantly altering their operations by leveraging technology to create branded, end to end e-commerce centric parcel services.

- **Craig Strickland**, CSO, BoxC

11h00 – 11h30

NETWORKING COFFEE BREAK

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IATA WINGS OF CHANGE EUROPE

Thursday, 21 November

Data, Digitalization & Innovation

11h30 – 13h00

Spotlight on digital identity and what it means for the industry

Insights into understanding the benefits for all in using Digital Identity in Travel in cross-border use cases.

- **Louise Cole**, Head Customer Experience and Facilitation, IATA

The Netherlands Digital travel Credential Pilot

- **Diantha Raadgers**, Senior Policy Advisor, Ministry of Infrastructure and Water Management, The Netherlands

Europe's leadership in innovation

Technology is transforming the facilitation of air transport passengers. Can the EU Digital Wallet be adopted as a global standard for travel use cases? Where else are Europe leading the way?

Moderated by **Louise Cole**, Head Customer Experience and Facilitation, IATA

- **Francesco Presicce**, Chief Technology Officer and Accountable Manager, IATA Airways
- **Diantha Raadgers**, Senior Policy Advisor, Ministry of Infrastructure and Water Management, The Netherlands

Closing

- **Rafael Schwartzman**, RVP Europe, IATA

13h00 – 14h00

FAREWELL LUNCH