## IATA WORLD CARGO SYMPOSIUM

Dubai, UAE 15 – 17 April 2025

## IATA CERTIFICATION WORKSHOP AGENDA

**Host Partner** 



کار سی Emirates

SkyCargo

**Host Airline** 

## IATA WORLD CARGO SYMPOSIUM

## IATA Certification Workshop

Monday, 14 April

14:00 – 14:05	<mark>Opening Remarks</mark> Brandan Sullivan, Global Head of Cargo, IATA
14:05 – 14:25	10 Years of Excellence: CEIV Program's Journey, Future Initiatives and Priorities for The Coming Year Yaniv Sorany, Principal IATA Certification
14:25 – 14:45	Staying Ahead: Significant Regulatory Changes and Recommended Practices in Pharma & Healthcare Air Transport Andre Majeres, Head E-Commerce and Cargo Operations Standards, IATA
14:45 – 15:30	The Transformative Power of Certification in Continuous Improvement: Join industry leaders as they explore the impact of certification on operational excellence and customer satisfaction. Moderator: Mateusz Zawadzki. Product Manager Cargo Certifications, IATA Sima Abdi, Global Air Logistics Healthcare Product Lead, Kuehne + Nagel Andrea Gruber, Head of Service Excellence, MSC Air Cargo Gianluca Marcangelo, Head of Industry Relations and Marketing, Challenge Group
15:30 - 16:00	Networking Break - WCS Exhibition Hall
16:00 - 16:20	From Data to Decisions: Leveraging Business Intelligence into Growth Opportunity in Pharma & Healthcare Air Transport Sabina Binzaru, Product Manager, Cargo Business Intelligence, IATA
16:20 – 17:05	A Strategic Advantage for Business Growth: Explore how certification can revolutionize your business, driving growth, expanding market reach, and gain a competitive edge Moderator: Mateusz Zawadzki. Product Manager Cargo Certifications, IATA Jacob David, Senior Manager, Cargo Products, Etihad Kossuth József, Cargo Director, Budapest Airport Steffani Souza, Global Head Pharma, Delta Cargo
17:05 – 17:10	Closing Remarks
17:30 – 20:00	WCS 2025 Welcome Reception – WCS Exhibition Hall Open to WCS registered badge holders only

