

# IATA

# WORLD CARGO

# SYMPOSIUM

Istanbul, Türkiye  
25-27 April 2023

## STREAM 2 – SUSTAINABILITY

Kindly Sponsored by;



**IATA****WORLD CARGO  
SYMPOSIUM****Sustainability Stream****Wednesday, 26 April**

<b>Time</b>	<b>Session Information</b>
09:00 - 09:10	<b>Chair welcome remarks</b> <b>Steve Townes, CEO, ACL Airshop</b>
09:10 - 09:25	Keynote: <b>Air cargo sustainability outlook</b> Sustainable transformation is critical for air cargo and will be more so in the coming years as customers' and regulators' requirements become more complex. <b>Frédéric Chapelle, Partner, PwC</b>
09:25 - 10:05	Panel Discussion: <b>Sustainability assessments and ESG reporting</b> Growing regulatory requirements regarding scope three emissions and investor pressure place ESG reporting higher on the agenda for air cargo stakeholders. How is the industry reporting on its sustainability impacts and activities? <b>Moderator:</b> <b>Frédéric Chapelle, Partner, PwC</b> <b>Panelists:</b> <b>Deniz Dastan, Manager Corporate Sustainability Management, Turkish Airlines</b> <b>Markus Flacke, Business Development Manager, Lufthansa Industry Solutions</b> <b>Katy Reid, Head of Sustainability &amp; Corporate Responsibility, Menzies Aviation</b>
10:05 - 10:30	Panel discussion: <b>The sustainable air cargo journey</b> As air cargo customers demand more sustainable transportation services, partnerships among industry stakeholders are key. <b>Bettina Jansen, Head of Environmental Management, Lufthansa Cargo</b> <b>Andrea Schoen, Program Director Clean Air Transport, Smart Freight Centre</b>
<b>10:30 - 11:30</b>	<b>Networking Break - WCS Exhibition Hall</b>



Time	Session Information
11:30 - 12:30	<p><b>Spotlight 1: Sustainability in the Perishable Supply Chain</b></p> <p>Keynote: Building a Roadmap for Integrated Sustainability</p> <p><b>Gianluca Marcangelo, Head of Industry Relations and Marketing, Challenge Group</b></p> <p>Case study: A Sustainable Solution to Reduce the Environmental Footprint of Equipment used for Perishable Transport</p> <p><b>Eduard Seligman, CEO, Swiss Airtainer SA</b></p> <p>Panel discussion: How Supply Chain Collaboration can Further Industry Sustainability Initiatives</p> <p>Moderator: <b>Gianluca Marcangelo, Head of Industry Relations and Marketing, Challenge Group</b></p> <p>Panelists: <b>Yesim Cetinkaya, COO, Celebi Cargo GmbH</b> <b>Eduard Seligman, CEO, Swiss Airtainer SA</b> <b>Michiel Potjer, Chief of Staff to EVP, Air France KLM Martinair Cargo</b></p>
12:30 - 14:00	<b>Networking Lunch - WCS Exhibition Hall</b>
14:00 - 15:00	<p><b>Spotlight 2: ULD &amp; Operations Sustainability</b></p> <p>This session will showcase some best practices in ULD manufacturing, operations, and recycling contributing to air cargo sustainability, followed by a panel discussion on implementation challenges and potential future focus areas.</p> <p>Moderator: <b>Candace Spradlin, Director of Corporate Communications, ACL Airshop</b></p> <p>Panelists: <b>Steve Williams, Chief QHS &amp; ESG Officer, Unilode</b> <b>Ben Lakerveld, Sales Manager, VRR</b> <b>Daniel Wilde, Engineering Manager, AmSafe Bridport</b></p>
15:00 - 16:00	<b>Networking Break - WCS Exhibition Hall</b>

Time	Session Information
16:00 – 16:20	<p>Case study  <b>Airlink's Sustainable Approach to Humanitarian Relief Operations</b>            Join us as a representative from Airlink shares best practices in air cargo's sustainable development impact during humanitarian and emergency relief operations. Discover how Airlink is minimizing its environmental impact and maximizing efficiency while delivering critical aid and supplies to communities in need.</p> <p><b>Cindy Rocha, Associate Director, Airlink</b></p>
16:20 – 16:40	<p>Case study:  <b>Reducing plastic waste in the industry</b>            Challenges and lessons learned in LATAM Cargo's sustainability journey, with a focus on circular economy initiatives regarding plastic reduction.</p> <p><b>Daniela Vial Assler, Director of Product Development, LATAM Cargo</b></p>
16:40 – 17:25	<p>Panel discussion:  <b>Innovation and climate resilience: the future of air cargo facilities</b>            As the industry transforms to meet sustainability demands, the air cargo infrastructure must do the same. A wide range of measures is being implemented to reduce the environmental impacts of cargo facilities and drive operational efficiency.</p> <p><b>Moderator:</b>  <b>Joanna Li, Executive Director Commercial &amp; Business Development, Hactl</b></p> <p><b>Panelists:</b>  <b>Sebastien Burnier, Head of Operations and Transformation, WFS EMEAA</b>  <b>Arzu Büyükdurmuş, Global Director Procurement &amp; Construction, Celebi Aviation</b>  <b>Thomas Yu, Senior Director Global Hub Operations and Product Development, Cainiao</b></p>
17:25 – 17:30	<p><b>Closing remarks</b>  <b>Steve Townes, CEO, ACL Airshop</b></p>