

# IATA WORLD CARGO SYMPOSIUM

Dubai, UAE  
15 – 17 April 2025

## AGENDA STREAM 2 SUSTAINABILITY

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09:00 - 09:10

## Welcome Remarks

**Gerry Murphy, Director Fleet, Aviation Sourcing & Technical, Amazon Global Air**

09:10 - 09:25

## Opening Keynote: Navigating the future of sustainable air cargo

This session will explore solutions shaping the future of sustainable cargo, from cleaner technologies to smarter logistics. We'll discuss how collaboration across industries can accelerate the transition to a low-carbon future. Join us as we chart a course for a more efficient and environmentally responsible global cargo system.

**Noor Salman, Vice President, dnata Cargo**

09:25 - 09:40

## Focus CO<sub>2</sub> emissions in air cargo and customer demands

There are increasing expectations for the air cargo sector to be transparent about its environmental impacts, with the display and reporting of CO<sub>2</sub> emissions becoming more prominent. What data are air cargo customers requesting to support their sustainability goals, and how are air cargo stakeholders responding?

**Janike Heimonen, Sales and Sustainability Manager, Finnair Cargo**

09:40 - 10:15

## Panel discussion: Fast-tracking SAF adoption in the industry

What is the air cargo industry doing in terms of buying and investing in SAF? This session will focus on sustainable aviation fuel adoption, highlighting strategic partnerships, the steps taken for implementation, and the obstacles the industry faces.

**Moderator: Soufiane Daher, Expert, McKinsey & Company**

**Hélène Goury, Sustainability Manager, Air France KLM Cargo**

**Janike Heimonen, Sales and Sustainability Manager, Finnair Cargo**

**Frederik van de Ven, Director of Sustainability (EMEA) and Lead Supply Chain Sustainability (Global), Kintetsu World Express**

10:15 - 10:30

## Elevating sustainability through innovation and collaboration

SAS Cargo's sustainability journey started decades ago. Now, it is part of our DNA. Cooperating with all stakeholders in the cargo value chain, we work towards understanding that even small changes add up to make a big difference when we work together. We will tell you about how SAS Cargo leverages data and innovation for sustainable transformation.

**Wibekke Risan, Sustainability & Compliance Manager, SAS Cargo**

10:30 - 11:30

**Networking Break - WCS Exhibition Hall**



11:30 – 12:30

## SPOTLIGHT 1: DATA & INNOVATION

11:30 – 12:10

### Panel discussion: Sustainable workforce management - Leveraging data for effective cargo warehouse planning

Join us for an insightful discussion juxtaposing cargo ground handling and cargo planning. The panelists will exchange on the state of resource management planning in airfreight and why it matters beyond the cost. They will explore how cargo planning data, innovation, software, and skilled planners can support sustainable resource forecasting.

**Moderator: Marie Seco-Köppen, Executive Director, Cargo iQ**  
**Alanood AlSuwaidi, Senior Vice President Cargo MEAA, Menzies Aviation**  
**Jussi Lemola, Vice President, Global Operations – Cargo, Swissport**  
**Hendrik Leysens, Vice President Process, Planning and Project Delivery, Emirates SkyCargo**

12:10 – 12:30

### Cross-modal innovation in transportation sustainability: Lessons from air, maritime, and ground operations

This session explores how Amazon's innovations in air, maritime, and ground transportation drive sustainability. It highlights flagship initiatives, a data-driven emissions reduction approach, and cross-modal technology transfer, showcasing how advancements in one sector accelerate sustainable progress in others.

**Gerry Murphy, Director Fleet, Aviation Sourcing & Technical, Amazon Global Air**

12:30 - 14:00

**Networking Lunch - WCS Exhibition Hall**

14:00 – 15:00

## SPOTLIGHT 2: PHARMA

### Panel discussion: Synergy on sustainability in pharma

Join us for an insightful discussion on the sustainable future of pharmaceutical air transport. This session will explore the synergies between sustainability, air cargo, and the pharmaceutical sector. Industry experts will address current trends and challenges while discussing strategies to prepare for the future. Participants will also examine common sustainability goals and provide practical recommendations for the industry.

**Moderator: Fabrice Panza, Head of Global Cool Chain Solutions, Etihad Cargo**  
**Cherry Ho, Head of Customer Services, Hactl**  
**Jill Masters, Head of Supply Chain - MEAR, Merck Group**  
**Ben Lambert, Vice President, Head of Air Freight Middle East & Africa, DHL Global Forwarding**

15:00 – 16:00

**Networking Break - WCS Exhibition Hall**

**16:00 – 16:15**

## **Waste reduction for efficient operations**

This session will explore the growing adoption of circular economy principles in the industry, highlighting how these practices are becoming the standard for sustainable and efficient air cargo operations.

**Michelle Fok, Head of Sustainable Development, Cathay Cargo Terminal**

**16:15 – 16:30**

## **Rethinking procurement for sustainable operations**

This session will explore the role of life cycle assessments (LCA) and other tools in informed procurement decisions within air cargo. Emphasizing comprehensive data gathering and full transparency, it will show how considering the entire product life cycle contributes to circularity and long-term sustainability goals.

**Celine Hourcade, Vice President, Global Head of ESG / Sustainability, SATS**

**16:30 – 16:45**

## **Circularity beyond plastic: What else can we do to reduce waste in the supply chain?**

Discover innovative ways to reduce waste in the air cargo supply chain, focusing on non-plastic materials. This session will cover strategies for minimizing waste from operations and implementing circular economy principles.

**Daniel Leng, Chief Operating Officer, LATAM Cargo**

**16:45 – 17:25**

## **Panel discussion: Circularity strategies in the air cargo industry**

This panel will discuss how circular economy principles can transform air cargo by minimizing waste, optimizing procurement, and rethinking materials across the supply chain. Experts will share strategies for sustainable operations, resource efficiency, and long-term industry impact.

**Moderator: Saleem Saeed, Sustainability Manager, IAG Cargo**

**Michelle Fok, Head of Sustainable Development, Cathay Cargo Terminal**

**Celine Hourcade, Vice President, Global Head of ESG / Sustainability, SATS**

**Daniel Leng, Chief Operating Officer, LATAM Cargo**

**17:25 – 17:30**

## **Closing Remarks**

**Gerry Murphy, Director Fleet, Aviation Sourcing & Technical, Amazon Global Air**