

# IATA WORLD CARGO SYMPOSIUM

Dubai, UAE  
15 – 17 April 2025

## OPENING PLENARY AGENDA

Host Partner



Host Airline



## Tuesday, 15 April

- 09:00 - 09:10**      **Official WCS 2025 Opening**
- 09:10 - 09:30**      **Welcome to Dubai Executive keynotes**  
H.E. Abdulla Bin Touq Al Marri, Minister of Economy, UAE  
Badr Abbas, Division Senior Vice President, Emirates SkyCargo  
Paul Griffiths , CEO, Dubai Airports
- 09:30 - 09:40**      **Cargo: Year in Review**  
Brendan Sullivan, Global Head of Cargo, IATA
- 09:40 - 10:00**      **Sustainability & Economic Outlook**  
Maja Marciniak, Senior Economist Policy Analysis, IATA
- 10:00 – 10:30**      **Executive Roundtable**  
Sustainability, digitalization, safety & security are the industry priorities, but what are the projects and programs executives are focused on in this climate.  
**Moderator: Andres Bianchi, Chief Executive Officer, LATAM Cargo**  
**Gabriela Hiitola, SVP, Finnair Cargo**  
**Clive Sauve-Hopkins, CEO Airport Operations, dnata**  
**Willie Walsh, CEO, IATA**
- 10:30 - 11:30**      **Networking Break - WCS Exhibition Hall**  
**IATA Media Briefing – AWE Room 205**

## Tuesday, 15 April

- 11:30 – 11:35**      **Legal Briefing**
- 11:35 – 11:45**      **Air Cargo Market Dynamics**  
Alina Fetisova, Trade Facilitation Programme Officer, International Trade Centre
- 11:45 – 12:30**      **Air Cargo Market Factors**  
Moderator: Maja Marciniak, Senior Economist Policy Analysis, IATA  
Marco Bloemen, Managing Director, Aevean  
Matthieu Casey, Managing Director, Commercial, Air Canada  
Alina Fetisova, Trade Facilitation Programme Officer, International Trade Centre

**12:30 - 14:00**      **Networking Lunch - WCS Exhibition Hall**

- 14:00 – 15:00**      **E-Commerce in Air Cargo**  
Dr. Ludwig Hausmann, Senior Partner and Leader of the Logistics Sector in Europe, McKinsey & Company  
Nadeem Sultan, Senior Vice President of Cargo Planning and Freighters, Emirates SkyCargo  
Kendy Choi, Director, Commercial and Partnership Regional Hub Services, Cainiao  
Ali Faddis, Aviation Safety and Operations, Amazon Air Cargo  
Richard Broekman, Chief Commercial Officer & Head of Sustainability, Atlas Air

**15:00 - 16:00**      **Networking Break - WCS Exhibition Hall**

## Tuesday, 15 April

16:00 - 16:45

### Digital transformation & AI Use Cases

**Moderator: Kim Macaulay, Chief Information & Data Officer, IATA**  
**Carly Abbott, Vice President IT - Portfolio Delivery, dnata**  
**Kerstin Strauss, VP Global Air Logistics, K&N**  
**Tom Owen, Director Cargo, Cathay Cargo**

16:45 – 17:25

### Air Cargo Customs Compliance – Accelerating Processes

**Moderator: James Van Epps, Managing Director for Cargo Security, Customs & Facilitation, Airlines for America**  
**Donna Mullins, VP at Kale Logistics Solutions**  
**Michael Duggan, Head of Cargo, Oman Air**  
**Fatema Sultan Salem Alzaabi, Federal Authority for Identity, Citizenship, Customs & Port Security.**

Air cargo is crucial in global trade, but customs processes, when inadequate, can disrupt its efficiency, leading to delays, increased costs, and financial penalties. Compliance with customs regulations is therefore a key factor for our industry's competitiveness. Discover how digital technologies and agile processes can contribute to regulatory compliance and help further streamline these processes, enhance efficiency, and boost overall supply chain performance.

17:25 – 17:30

### Closing Remarks

**Brendan Sullivan, Global Head of Cargo, IATA**