



# IATA MCC Presentation

5 OCTOBER 2022

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ENABLING TRUST IN THE AVIATION ECOSYSTEM

<https://www.skythread.aero/>

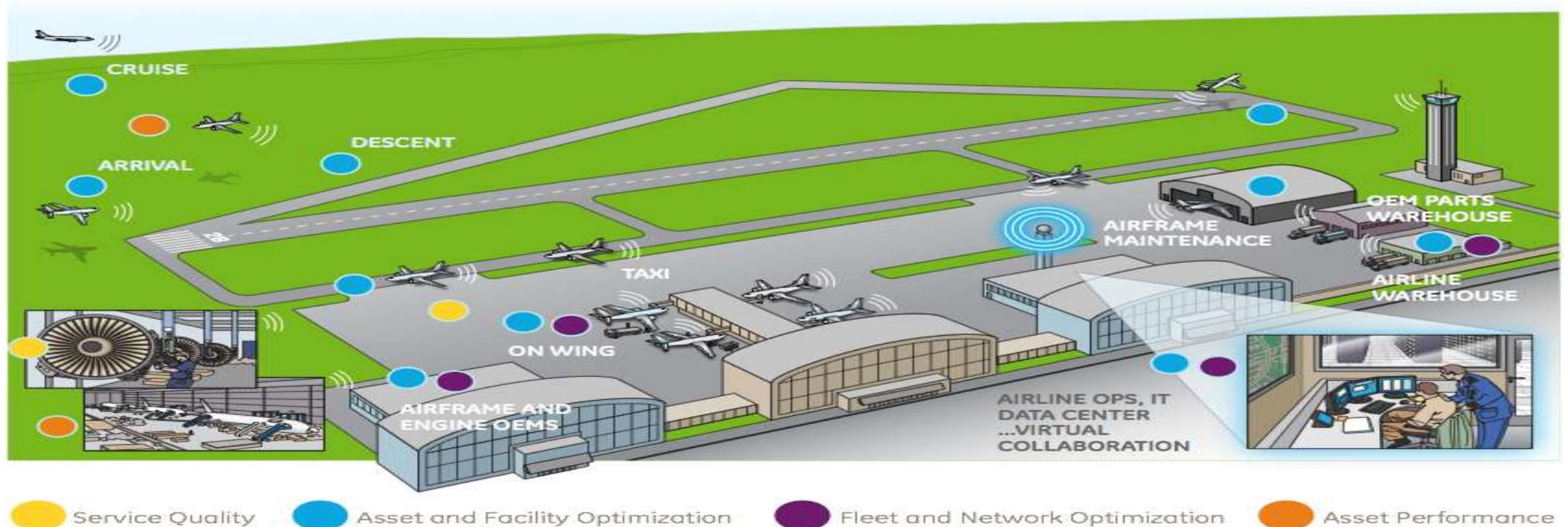
# Agenda

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1. **Problem Space**
2. **Architecture**
3. **Storyline**
4. **IDCA Founding Principles**
5. **IDCA Organizational Structure**

# The problem space (1/2)

How to create a federated view of the life of an Aircraft while systems are siloed?



**SkyThread is a blockchain data exchange network delivering trust in "Data for the Life of the Aircraft."**  
**Our customers are the Maintenance and Overhaul Ecosystem of the Skies**

# The problem space (2/2)

The current paradigm in the aviation industry is based on centralized, proprietary data stores, creating silos that inhibit value creation, and players that do not interact transparently with each other :

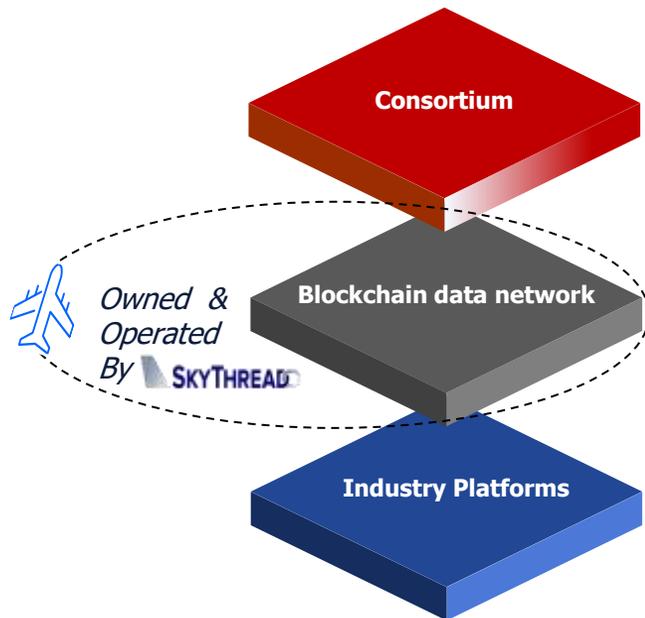
- **Many manual tasks** between the different stakeholders of the MRO value chain in aviation industry
- **Difficulty to build history, traceability** and provenance of parts due to complex multi-tiered transactions
- **Lack of visibility** about the **configuration** and status of the Aircraft and its components when transiting from one to another actor.
- **Lack of trust** between Stakeholders (dozen of companies contribute to the maintenance and operation of a single aircraft) that makes data exchanges and lifecycle tracking very difficult and time consuming)

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# The solution is all about trust

## Co-existing business model by design

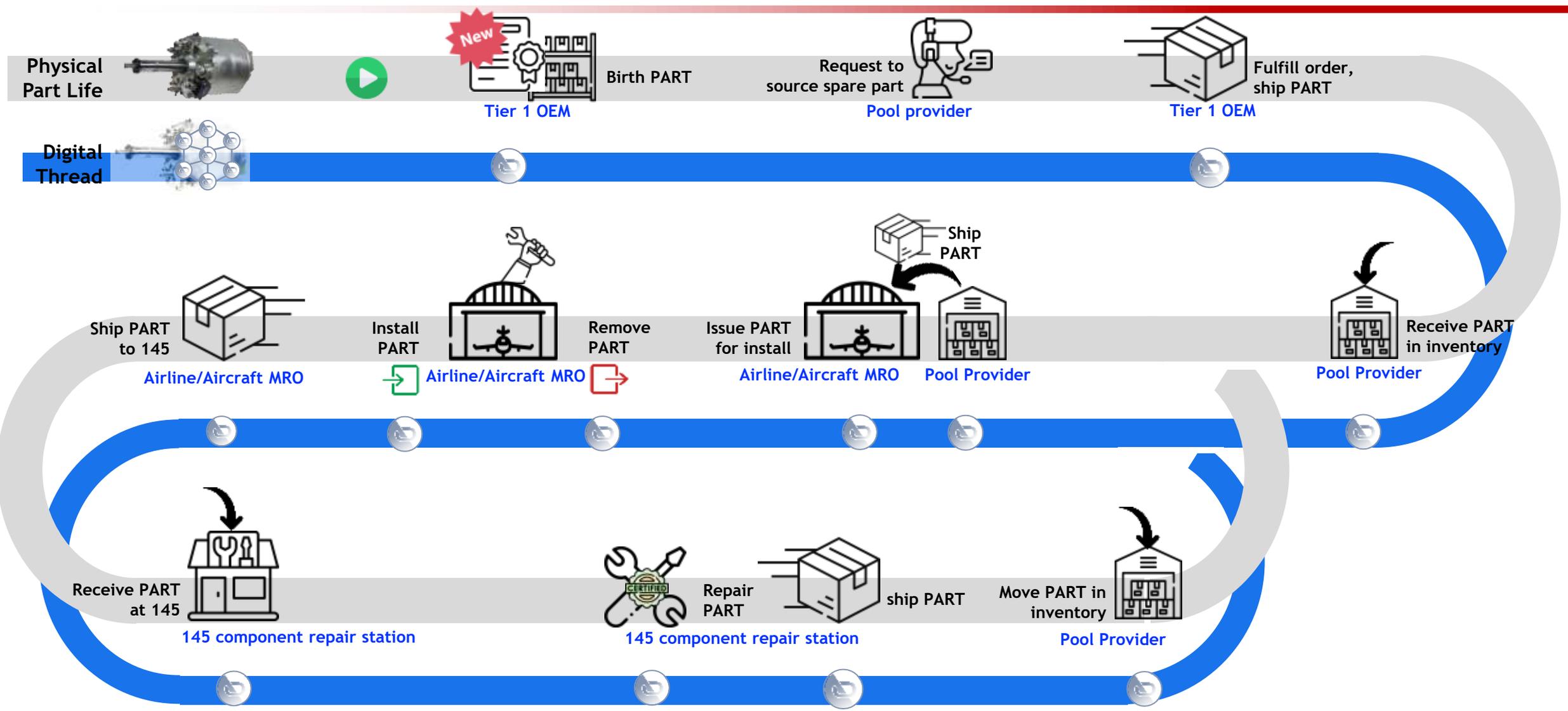


**Industry Consortium (IDCA):** Set **TRUSTed** standards and rules for the industry to enhance collaboration

**Blockchain data exchange network:** delivering **TRUST** for lifecycle event tracking for parts / assets / planes

**Industry Platforms:** leverage the **TRUSTed data** for delivering Business value

# SkyThread Digital Thread Storyline



# IDCA Problem Landscape

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- Each aviation entity collects data considered to be under sovereign control by the entity.
- Data sharing is typically arranged via bilateral agreements involving lawyers and patience.
- There are no easy avenues to share helpful information across organizational boundaries for value creation.
- Centrally owned platforms face reluctance from data owners
- Data infrastructure is duplicated across different entities for little or no gain in security and efficiency
- Data integrity is compromised by manual and duplicate handling

# IDCA Enables

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- Precompetitive data can be shared in a fair and trustworthy way serving a common benefit
- Consortium rules drive economic fairness and mitigate member risk
- Common rules of engagement accelerate the establishment of data sharing agreements between members. Note: members can still compete based on independent agreements
- Appropriate fleet-wide and industry-wide information can be shared on an anonymous basis for universal gain
- Consortium-based standards development increase efficiency and productivity by providing data sharing archetypes & model agreements
- IDCA will provide input to state of art international R&D by advancing the automation and security of data exchange technologies and methodologies

# IDCA Org Structure

Governance  
Board of Directors

Consortium  
Note: in US 501 c organizations the President of the consortium acts as Chairman of the Board of Directors - this may not be acceptable to internationally operating consortia  
In SkyTeam both roles are fulfilled by separate persons

Liaisons Committee

Leadership Team: Council President,  
Council Vice-President, Council Secretary  
Chief Employed Officer

Membership Committee

Staff

*Executive Council*

Chair  
Committee  
1

Chair  
Committee  
2

Chair  
Committee  
3

Chair  
Committee  
4

Chair  
Committee  
5

Chair  
Committee  
6

Chair  
Committee  
7

Organizing participation of members

*General Body*



# Thank you

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