



# Connect faster and more easily with the air cargo community

IATA Enhanced Partner Identification and Connectivity (EPIC) simplifies commercial, technical and regulatory connections with air cargo partners, improving efficiency and cost-effectiveness.



# Streamline your connection processes cost-effectively

The air cargo community is vast and diverse, and connecting with the various players to establish commercial relationships, set up digital links, and convey or solicit information can be complex and time-consuming. And time, as we all know, is money.

IATA EPIC simplifies and speeds up the process of connection. It is a centralized platform specifically designed for the air cargo industry:

- To facilitate both commercial and technical connections between
  - Airlines
  - Freight forwarders
  - Parcel shipping service providers or postal operators
  - Ground handlers
  - IT service, Messaging and Cargo Community System (CCS) providers

- To facilitate air cargo regulatory compliance by enabling government bodies such as customs and border control to publish security risk assessment stipulations to the community at large.

Via an easy-access web portal and an annual subscription, you can:

- **Manage** your own organization's digital connectivity IDs, messaging capabilities and other vital air cargo information, retaining full access to and control over your data.
- **Distribute** your information to your identified partners, and make it public so new and potential partners can find it.
- **Visualize** your established connections, new requests to connect or update, and others' publicly available information.

## Unlock the power of connection



With comprehensive air cargo partner intelligence at your fingertips:

**Commercial departments** can optimize revenue potential

- IATA EPIC makes time-to-revenue for new partnerships almost immediate.
- Publishing your connectivity information increases your visibility with a virtual "open for business" sign.
- Easy access to Advance Cargo Information (ACI) and Pre-Loading Advance Cargo Information (PLACI) regulations facilitates compliance.



**Technical departments and CCS providers** can ensure the best, most cost-effective service to clients

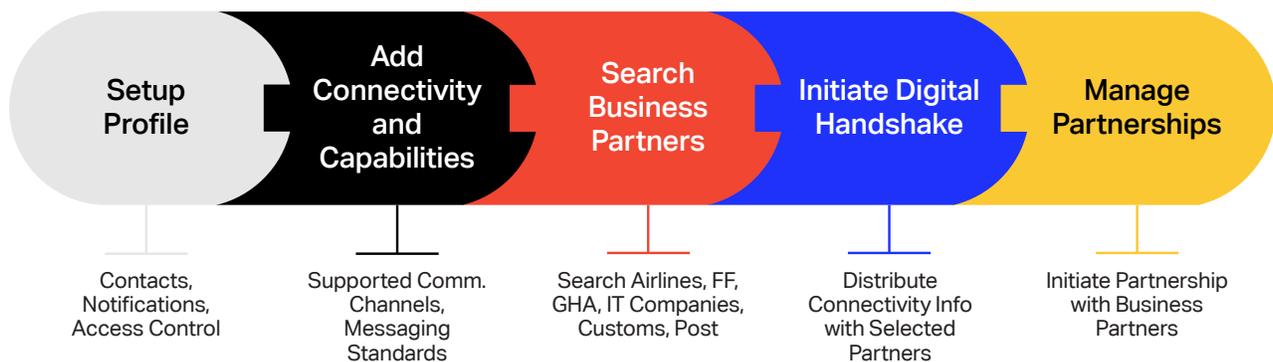
- IATA EPIC reduces time-to-connect with new air cargo partners from an estimated six weeks to a matter of hours.
- Streamlining your connectivity setup activities allows you to plan your department's workload and allocate resources correctly, to improve

efficiency across the board.

- Centralized connection information multiplies your options for managing connectivity.

**Government departments** can ensure regulations concerning advance cargo information are available to all

## Here's how it works



- **Set up your organizational profile** – for your main office, with contact details, who has access, and when and how you want to receive notifications.
- **Add connectivity and capability information** – including connectivity IDs and messaging capabilities for all your locations.
- **Locate your partners** – in the partnership database, and mark them as your connections.
- **Distribute your IDs and messaging capabilities** – to your new partners, ensure your existing partners have

your latest information, and receive theirs; contextual messaging facilitates communication and understanding.

- **Put up a virtual “open for business” sign** – by making your ID information openly public or only to organizations you've pre-selected, by accessing potential new partners' public information and initiating a partnership request via the platform for maximum efficiency.
- **Track the volume of your connections** – to visualize all your station IDs and requests and report on your activity.

**IATA EPIC can be accessed through a web portal or integrated into your IT system through a web service.**

"Due to benefits we foresee, such as automated distribution mechanism, permanent and harmonised identities, simplified and standardised registration process and data quality improvements, we would encourage our partners in the industry to engage with the EPIC solution."

Guillaume Halleux,  
Chief Officer Cargo,  
**Qatar Airways**



## Join the community of air cargo partners

View the entire list of [IATA EPIC's  
community cargo partners](#)

Visit IATA's [online store](#)

For more information:

Visit [iata.org/epic](https://iata.org/epic)

Contact us [epic@iata.org](mailto:epic@iata.org)

